



girl scouts  
louisiana east

# 2023 Fall Product Program Family Guide



OWN YOUR  
magic





Welcome to the 2023 Girl Scouts Louisiana East Fall Product Program. Your Girl Scout will "Own Her Magic" with this year's theme while developing business skills during the program.



The Fall Program is an opportunity for your Girl Scout to employ the five essential skills – goal setting, decision making, money management, people skills, and business ethics – while earning proceeds to support her troop's activities as well as Council sponsored services, programs, and financial assistance.

This guide, along with information from your Troop Leaders and Troop Fall Product Manager (TFPM), will provide you and your girl with the tools for a successful program. Please see the many ways for your family to participate this year and don't forget: Have fun!



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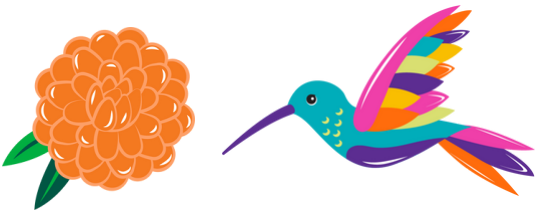
## How the Fall Product Program Works:

This program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines. There are two ways to participate: In-person by taking orders using the nut order card and collecting payments. Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, or magazines shipped directly to them, or they can select from a group of nut and chocolate products that girls can deliver.



## Benefits of Participating:

Girls learn and practice the Five Skills: Goal Setting, Decision Making, Money Management, People Skills and Business Ethics, as they earn proceeds for their troop and exciting rewards. Proceeds stay local to benefit our council and troops earn 15% on all items sold. The Fall Product Program is an excellent way to earn start up proceeds to fund your troop's activities and projects throughout the year



## Nuts and Candy:

We have 16 delicious items featured on our Nuts/Candy order card with additional items available through the online program. Our product line offers something for everyone and makes excellent holiday gifts. Also, customers can support our military troops by donating to our Care to Share program. Girls will earn the Care to Share patch for collecting 5+ donations.



### Family Timeline:

September 22: Order taking begins.

October 22: Last day to turn in Girl order card to Troop Leader

November 13 - 18: Girl Scout nuts and candies are delivered to SU Product Program Managers; TFPM will schedule a time to pick up the troop's product.

November 13: Girls will begin delivery process.

Early January: Incentives will arrive to Service Unit Fall Product managers for troop distribution.

## Online Magazines:



- Ask family and friends to support your Girl Scout by ordering or renewing magazine subscriptions from a catalog of over 1,000 options!
- Through the M2 system, girls can send out emails to friends and family to order magazines.
- No money is collected by the girl and delivery comes straight from the magazine distributor.
- By selling 2+ magazines girls will earn the 2022 Swimming Seal Patch





## 2023 Theme and Mascot



The Ocelot is unique to owning their own magic!

Their unique spotted coat helps them to blend into the forest while it hunts for prey. Their camouflage also helps with protecting them while they sleep during the day on tree branches or in the bushes.



These cats can be found in a variety of vegetated habitats from tropical & subtropical rainforests in Central & South America to semi-arid thorn scrub in Texas and northern Mexico.

# Getting Started



After receiving your order card & money envelope from your Troop Leader, follow the steps to below access the online portions of the program through the M2 system.

## Program Etiquette and Tips



- Be identifiable as a Girl Scout while selling Fall Product items. Wear your uniform!
- Parent/guardian is responsible for full payment for all items checked out to the girl. There will be no returns or cancellations for nut or candy items.
- Obtain a signed receipt each time product or money changes hands between the troop and supporters. Keep all receipts as this protects you incase of discrepancies (printable from M2).
- Juniors and above can opt out of receiving rewards and earning an additional 2% towards their troop proceeds. Girls will continue to receive all earned patches.

Girls will receive a registration email to access their account on September 23. At that time, please create a password and log into M2.

After logging into the system, make sure your Girl Scout's information is correct.

Once logged in, you can enter your family and friends' email addresses to send the link to your Girl Scout's online store.

Creating avatars makes participating fun and gets results with the patented M2 Girl Scout platform.





# 2023 Patches



Girls choose an adventure for their

Avatar:

- Choice one desc.
- Choice 2 desc.



**2023-24 Fall & Girl Scout Cookie  
Crossover Patch**

To earn this exclusive crossover patch, girls must:

Participate in the 2023 Fall Product Program by creating  
an avatar and sending 20+ emails

AND

Sell 275+ packages of cookies during the 2024 Cookie  
Program

**Earned by:**

- ✓ Sending 20+ Emails through the M2 system.
- ✓ Reaching \$375 in total sales during fall program.



**Patches are shipped  
directly to girls!**



# Family Checklist



Complete a Caregiver Permission Form before the September 23 start date. Your Troop Fall Product Manager should provide the link to the form to complete online.

Have your Girl Scout make a goal and discuss the steps she can take to achieve her goal.

Make a list of Family and Friends who would possibly support your Girl Scout as she works to achieve her goal.

Take a nice photo of your Girl Scout in her uniform to upload into the M2 system.

At the end of the sale, input your Scout's nut & candy orders into the M2 system on October 23 by 11:59 p.m.

Remember to collect payment at the time of order and total the amount to reflect the correct amount of cash collected; avoid checks when possible. GSLE will not accept any checks for products.

Turn in your collected payments to your Troop Fall Product Manager on time. Any parents who have not paid in full by October 25, 2022, will be subject to order cancellation.

Remember, your TFPM (Troop Fall Product Manager) is a volunteer. Please be sure to meet the troop deadlines and turn in neat and legible order forms, if needed, to make their job as simple as possible



# Important Dates



9.22

Campaign Start Date

10.22

Paper Order Entry Due to Troop

10.24

Troop Lockout

10.26

Campaign End Date

10.29

Last Day for Girls to Make Reward Choices

11.13-  
11.16

Service Unit Deliveries



## Important Contacts

### M2 Support

[support.gsnutsandmags.com](mailto:support.gsnutsandmags.com)

1-800-372-8520

### Product Program Team

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