



**Building *girls* of
courage,
confidence, and
character,
who make the world
a better place**



The Girl Scout Promise

On my honor, I will try:
To serve God and
my country,
To help people at
all times,
And to live by the
Girl Scout Law.

The Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for
what I say and do,
and to respect
myself and others,
respect authority,
use resources wisely,
make the world a
better place, and
be a sister to every
Girl Scout.

Dear friends and supporters of Girl Scouting:

The year 2005 is not one that will be forgotten. In many ways southeast Louisiana is still reeling from this year of natural disasters. But we are confident that Girl Scouts will recover, and in fact, grow an even stronger and more vibrant Movement for girls. Our history tells us this is true. Girl Scouting has learned to adapt and transform through all sorts of societal changes, through wars, the Great Depression, and now in Louisiana, natural disasters.

Girl Scouting's updated national mission statement of *building girls of courage, confidence, and character, who make the world a better place* was proposed even before Katrina hit. But it is more relevant to us than ever as we assist in the rebuilding of our damaged communities, and strategically plan how best to provide our girls with expanded program opportunities and direct services to our volunteers.

With Hurricane Katrina's damage to our properties, and the displacement of many of our girls, adult volunteers, and funders to areas outside our jurisdiction, we face new challenges and opportunities that will test our ability to adapt, but we believe we'll emerge even stronger than before.

In an effort to begin repairing the damage to our camps, Camp Covington and Camp Whispering Pines, we have created a *Save Our Camps* fund. We invite you to join us in our rebuilding efforts so we can continue to offer the outdoor camping programs that generations of Girl Scouts have loved so passionately.

Our Girl Scout sisters around the world have shared their thoughts and prayers and treasures with us. Over 500 troops participated in our post-Katrina *Adopt-A-Troop* program and helped to bring our Council troops' lives back to a sense of normalcy by giving them a place to start again.

The determination to stay active in the Girl Scout Movement was apparent in the smiles of over 1,500 Girl Scouts, volunteers, and family members gathered together for *GIRLfest 2006: Reuniting After the Storm*, a day-long celebration held at the beginning of the year. As the girls celebrated and reunited, their joie de vive and enthusiasm was absolutely contagious!

What will 2006 hold for Girl Scouts in southeast Louisiana? In many ways, we believe that we have been given a chance to begin again. So we will continue to build on our successes. We will rethink how we can provide the very best in programs - programs that encourage girls to grow in self esteem and empower them to make their communities better than ever. It's an exciting adventure, loaded with challenges. But one on which we readily embark - and one we invite you to share!



Margie L. Zeno
Margie Loud Zeno
Board Chair



Jacqueline K. Alexander
Jacqueline K. Alexander
Chief Executive Officer

IN THE AFTERMATH OF KATRINA



Life changed for all residents on August 29 when southeast Louisiana and the Mississippi Gulf Coast were hit by Hurricane Katrina. The majority of Girl Scouts within the 13 parishes evacuated, and many **embarked on a journey** that took them to locations in- as well as out-of-state for an extended period of time. In many instances families traveling cross country found sister Girl Scouts who helped them with clothing, temporary lodging, and other support needed since few had fled with little more than three days worth of clothing.

The Council **Website and email** became a primary source of information and communication during the five weeks the Council Service Center remained closed, and staff members re-grouped in Baton Rouge, Houston, and Lafayette as they too were affected through loss of homes and school closures.

With calls of assistance coming in from across the country the Council's Program department quickly developed an **Adopt-A-Troop** program to link displaced troops with sister troops. This outpouring of concern and generosity on the national Girl Scout level was heartwarming and girls were happy to be able to replace the uniforms and books they had lost due to the hurricane. Additionally, many displaced girls quickly made new friends as they joined troops in the cities and towns where they had evacuated.

The majority of the 3,247 girls registered through the Council's Outreach department are currently displaced; however thanks to a generous grant from the Brown Foundation, Girl Scout program is being offered to girls living temporarily in sites in Baton Rouge and outlying areas.

Less than a week following the hurricane, the Council's newly hired properties director was onsite working with the camp rangers to evaluate the camps' damage and salvage and sell the downed timber while it still retained some value. The Council Service Center also received damage to the north side of the building with wind and rain damage causing the entire second floor and half the first floor to be uninhabitable until repairs could be made.



SAVE OUR CAMPS



Despite their location north of Lake Pontchartrain, southeast Louisiana's two Girl Scout camps, Camp Covington and Camp Whispering Pines, were severely damaged by Hurricane Katrina. Once a small and shaded camp surrounded by a pine/hardwood forest and bordered by the Bogue Falaya River, Camp Covington lost more than 90 percent of its trees and buildings, cabins, and other camp facilities. Adjusters and camp experts believe that the current camp is not salvageable and will require a complete rebuild. Tree replacement alone will take several years.

This is particularly disheartening to our Council since Camp Covington, built in 1927, is one of the oldest Girl Scout camps in the country. It has been recognized by the American Camp Association as a "Pioneer of Camping" site. Generations of young women have spent time developing their outdoor skills at Camp Covington.

Girl Scout Camp Whispering Pines, a 600-acre camp located in Independence and home to the Council's resident camp program, experienced tree loss as well. More substantial, however, was the damage to many of its buildings, structures and supplies. All of its platform tents and fire circles will require extensive renovation and repair. The administration building was leveled. In addition, all the camp's contents such as sports equipment, cots, and camp program supplies have to be replaced.

The Council's strategy for rebuilding the camps is similar to the New Orleans area's overall rebuilding strategy: Start with the areas that can be repaired quickly (Camp Whispering Pines), and get them up and running, even in a modified version of its previous self. Then begin work on the areas that require extensive, expensive and long-term rebuilding (Camp Covington). In addition, the Council's goal is not to just replace, but to improve and modernize the facilities.

In financing the rebuilding of the camps, insurance may cover little more than the expenses to replace the contents of Camp Whispering Pines. Because funding was needed to support debris removal, clearing of lumber, and leveling of buildings, as well as repairs and renovations, the Council has established a camp repair fund called the [Save Our Camps Fund](#).



REBUILDING LIVES, RESTORING NORMALCY



A hurricane takes a toll on more than just buildings and landscape. The repercussion to the human psyche can be tremendous, and experts agree that it's important that children experience a needed structure and routine in their lives as quickly as possible after a disaster. And if the routine they had before Hurricanes Katrina or Rita can't be replicated, then it's important to create new ones.

Involvement in Girl Scouting enables girls to develop the skills to **'make the world a better place.'** Through strong adult leadership, solid peer relationships and lifelong friendships, girls develop the courage, confidence and character that will carry them through the trials of recovery and rebuilding. Girl Scouting provides girls the learning opportunities which will help them become leaders with a lasting sense of responsibility and accountability to their communities.

Rebuilding Our Community was just one of the Council patch programs created to empower girls through education and guidance as to how they could help rebuild their communities, and by doing so, helping them become more confident and assured during a confusing time.

With limited places to meet and provide training to adult volunteers, the Council in collaboration with a sister Girl Scout Council in Illinois, began offering **online leadership training** courses to volunteers through its website. The **Commit to a Girl** website with its online giving program was also updated to solicit hurricane-related donations.

Hurricane Katrina wreaked havoc on more than just the physical structures at the Girl Scout Council. Like many organizations, the Girl Scout Council of Southeast Louisiana has had to re-think and re-design our fundraising strategy. Some of the fundraising challenges we will continue to face include:

- Our traditional Every Girl, Everywhere luncheon fundraiser was scheduled for November 9, 2005. Because of the damage to the Audubon Tea Room, as well as the damage suffered within the Council itself, the event was cancelled. The fundraising goal for the event was \$40,000.
- Individual donors are facing their own financial crises, which forces them to give at lower levels, or cancel their pledges altogether.
- Many previous donors evacuated and relocated, leaving no forwarding information.
- With not even half of our girls' families returning, our annual Family Campaign fell far short of its annual goal.
- Fewer girls in troops mean fewer cookie sellers, creating a gap in funding for individual troops, as well as council revenue.
- Our Leadership Campaign, which focuses on corporations and foundations, was launched several months later than usual. With fewer corporations back in the community - and more organizations in need competing for corporate and foundation dollars - this campaign is projected to fall short of annual goals.
- United Ways experienced their own budget shortages and were often forced to grant reduced allocations to local organizations.

Your contributions can help. Please send a gift today!

WHO MAKE THE WORLD A BETTER PLACE.

A VOICE FOR GIRLS



Girl Scouts is one of the few organizations in the United States that is girl-focused and girl-driven.



Girl Scouts, open to all girls ages 5 to 17, values diversity and inclusiveness and does not discriminate on any basis.



In Girl Scouts girls develop courage, character, and self-esteem.



Girl Scouts has a long-standing commitment to treasuring the natural resources of our environment.



Girl Scouts is committed to ensuring that girls learn about other cultures and join with others to make the world a better place.



BUILDING GIRLS OF COURAGE, CONFIDENCE, AND CHARACTER

A VOICE FOR GIRLS



Girl Scouts strongly supports efforts to ensure girls develop financial literacy skills early in life so they have the necessary tools to control their financial future.



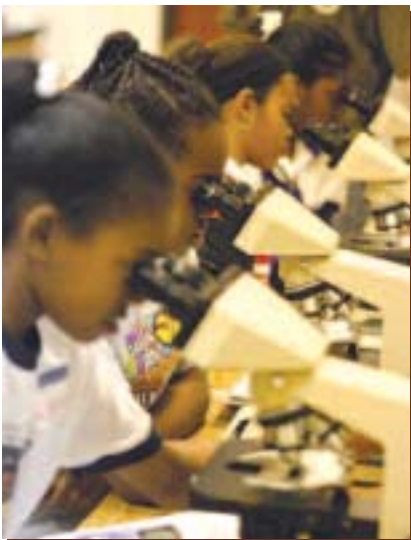
Girl Scouts teaches and encourages physical and mental well-being for girls.



Girl Scouts is committed to girls' exploration and pursuit of education and careers in science, technology, engineering and math.



Girl Scouts works to ensure all girls have a positive self-image.



Girl Scouts believes all girls have a right to a life free from violence, whether in their relationships, homes, schools or communities.

WHO MAKE THE WORLD A BETTER PLACE.

REUNITING AFTER THE STORM



Recognizing the special need for girls to come together for a morale-boosting day of fun, the Council planned **GIRLfest 2006**, held in January and attended by over 1,500 Girl Scouts, volunteers and family members who gathered together at Bayou Segnette State Park.

Funded by a Girl Scouts of the USA grant, the day of celebration was a welcome respite from rebuilding efforts. With the assistance of nearly 20 collaborative organizations, activities ranged widely, from participating in an obstacle course, tug-of-war, or walking the park's nature trail, to trying a science experiment, learning about pet care, or getting creative with a box of Girl Scout cookies.

Participants used GIRLfest as an opportunity to help others by donating 750 pounds of non-perishable food items to Second Harvest Food Bank, whose food bank has been severely depleted due to Hurricanes Katrina and Rita.



BUILDING GIRLS OF COURAGE, CONFIDENCE, AND CHARACTER

FINANCIALS

General Operations and Land, Building and Equipment Funds 2005

Public Support and Revenue

Contributions and Grants	\$ 228,246
Cookie & fall product program (net of cost & troop bonuses)	1,655,214
United Way (Capital Area, Greater New Orleans, Tangipahoa, St. Charles and St. John)	145,687
Program Service Fees	146,534
Other*	182,595
TOTAL	\$2,358,276

Expenditures and Uses of Cash

Program	\$2,001,655
Management and General	145,771
Fund Raising	195,478
Land, Building & Equipment Fund	21,663
Reserved for Operations	<9,231>
Reserved for Endowment	2,940
TOTAL	\$2,358,276

* Includes Girl Scout equipment sales, investment income and miscellaneous income.

Where Your Dollars Go...

Program Delivery---85.5%

- Girl recruitment/outreach; innovative program research and development; events; maintenance of two camps and one in-town cabin; troop and resident camp.
- Training and development for each volunteer leader.
- Recruitment, supervision, support and recognition (including publications, training and workshop materials) for 3,000 adult volunteers and 29 employed staff.

Fund Development—8.3%

- Adult volunteer training, materials and donor recognition for annual giving
- Preparation and presentation of United Way allocation requests and reports and of grant proposals.

Management—6.2%

- Management of fiscal, human and physical resources throughout 13 parishes.

2005 HIGHLIGHTS

- 13,291 girls and 3,923 adults in southeast Louisiana were active Girl Scouts, committed to living the Girl Scout Promise and Law.
- Over 4,700 Girl Scouts and adults utilized the Council's two camp properties and one cabin during the first nine months of the year (pre-Katrina). These properties were closed the remainder of 2005 due to damage to the camps and closure of City Park.
- Four Senior Girl Scouts earned the Girl Scout Gold Award, the highest award in Girl Scouting. Twelve Cadette Girl Scouts earned the Girl Scout Silver Award, and 110 Junior Girl Scouts earned the Girl Scout Bronze Award.
- Over 3,200 girls became Girl Scouts through innovative outreach programs such as Focus on Girls: the Early Violence Prevention Initiative, Getting Smart about Local Art, Beyond Achieving Self Esteem (B.A.S.E.), Safe Saturdays, Girls Succeeding in Science, Upward Bound, and Daisy Head Start. Girls registered at year end, post-Katrina was 457.
- Nearly 1,000 girls attended 11 volunteer-led day camps.
- 539 girls enjoyed summer resident camp programs conducted at Camp Whispering Pines and Camp Covington.
- Girl Scouts developed entrepreneurial skills while selling 725,748 boxes of cookies during the 2005 sale. Additionally, the Council held its first Fall Product Sale which helped fund troop outings post-Katrina.

FRIENDS OF GIRL SCOUTING

Founder

Juliette Gordon Low
Founded March 12, 1912

Board Officers

Margie Loud Zeno
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Peggy T. Armstrong
First Vice President

Jacquelyn S. Daniels
Second Vice President

Kenneth P. Carter
Secretary

Waldo J. Moret, Jr.
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Victoria K. McHenry

Joan K. Mollohan

Veronica R. Osby

Leatrice H. Sutton

Kathryn D. Weidner

Arlinda P. Westbrook

Council Nominating Committee

Peggy T. Armstrong

Patricia M. Comiskey

Chimène G. Connor

Patricia S. LeBlanc

Phala K. Mire

Lee C. Reid

Marta-Ann Schnabel

*Thank you for your commitment to Girl Scouts.
You're making a difference for the girls in our community.*



Gold Trefoil

The Joe W. and Dorothy Dorsett
Brown Foundation
Valero Energy Corporation

Silver Trefoil

Freeport-McMoRan Foundation

Benefactor

Mary Jane and John Becker
Becker & Suffern, Ltd.
ChevronTexaco Corporation
Catherine C. Dunn
Scarlet and Jimmy Ellis
ExxonMobil Fund
Hibernia National Bank
Sherry and Dale Hymel
Julie Z. LeBlanc
Myrle and Maurice LeBlanc
Dr. and Mrs. Charles Mary
Salmen Family Foundation
Margie Loud Zeno and The
Honorable Melvin Zeno

Patron

Jacqueline Alexander
Peggy and Robert Armstrong
Stuart R. Atkinson



Roy and Cherie Austin
Azby Fund
Ken and Nancy Carter
Billie Comeaux
Edgar and Jackie Daniels
Dr. and Mrs. Raul Doria
Nicole Doucet
Mrs. Ernestine Ellender
First Guaranty Bank
Girl Scout Troop 2362, Marlton, NJ
Goldring Family Foundation
Dr. Nina Kelly
Maurice and Meme LeBlanc
Ann Marmande

Morgan City Rotary Club
New Orleans Rotary Club
New Orleans Saints
Northrop Grumman, Avondale
Operations
Sydney and Walda Besthoff
Foundation
Waldemar S. Nelson & Co. Inc.
Norris Smith Lupu Williams

Partner

American Factory Direct Furniture
Outlet, Inc.
Marianne Arcieri
The Baron Davis Foundation
Melinda L. Bourgeois
Winston Burns
Kathy Z. Clark
Dale M. Cochran
Patricia M. Comiskey
Chimene Grant Connor



Jessie and Robert Crais
Theresa M. Crosby
Nancy F. DeVoss
Angelique P. Dorsey
Kelley Easley
Sandra Ellender
Eugenie and Joseph Jones Family
Foundation
Girl Scout Troop 84, Rancho Palos
Verdes, CA
Girl Scout Troop 128, Milwaukee, WI
Girl Scout Troop 908, Conemaugh, PA
Girl Scout Troop 933, Maidens, VA
Girl Scout Troop 1343, LaPlata, MD
Girl Scouts of San Francisco Bay
Groundwater Protection Systems
Henrietta Hall
Mary and Dr. Russell Henry
Rex and Geraldine Hilbig
Lydia Hoelle
Suzanne Horne
IBM Corporation (Employees)
Junior League of Greater Covington
Laitram, L.L.C.

Patricia and Johnny Lee
Amanda E. Lewis
Pat Mackey
Joseph and Betty Miller



Joan and Bob Mollohan
Waldo J. Moret, Jr.
Veronica Osby
Ellen and Alfred Pittman
Dianne R. Thames
Sheriff Paul Vaiteau

Supporter

Janet Barbee
Elizabeth D. Bolin
Kelly B. Braniff
Marianne D. Burdette
Business & Professional Women,
West St. Tammany
Jeannine R. Campeaux
Edward Cangelosi
Jerry and Darleen Carlisle
Helen P. Chalstrom
Norma R. Cheramie
Aaron Daste
Dr. David B. Dodd
Olive F. Druin
Jean M. Fahr
Eugene Ferniz
Regan Forrester
4th Sherwood Park Pathfinders
Girl Scout Troop 7, Hampden, ME
Girl Scout Troop 401, Madison, WI
Girl Scout Troop 612, Burlington, WI



Girl Scouts from all over the country – and the world – were extraordinarily generous to our Council this year. In response to Hurricanes Katrina and Rita, girls sent stuffed animals, books, uniforms, clothes, toiletries, gift cards and contributions to help us rebuild our camps. The compassion and empathy exhibited speaks volumes about who Girl Scouts are and what we do. Thanks to all the troops, service units and individuals who so generously reached out to the Girl Scouts of southeast Louisiana.

FRIENDS OF GIRL SCOUTING

Girl Scout Troop 835, Ellicott City, MD
 John B. Gooch, Jr.
 Robin M. Guillmette
 Mary G. Hoover
 J. B. Levert Foundation
 John Keller
 Suzanne and Herve Lara
 Alvin J. LeCompte, Jr.
 Wayne and Pamela Lee
 Mary Anne Levett
 Jeffrey Mathews
 Elizabeth Moffat
 Deirdra S. Mooney
 Samuel and Vermuta Moore
 Morgan City Rentals
 Michele F. Murphy
 Bonnie Nelson
 Linda and Calvin Norton
 Peggy V. Patterson
 Rotary Club of St. Bernard
 Kathleen A. Rhodes
 Leatrice and Dr. William W. Sutton



Karen Coatney
 Conrad Shipyard, LLC
 Darnall, Sikes & Frederick
 Mimi Delaune
 Judy S. DeLuca
 Ingrid DeMers
 Lisa Dorrington
 Barbara A. Eckert
 Larry Ehrlich
 Brenda Evans
 Matt Faust
 Sandra Flad
 Julia Fishelson
 Candace Fortier
 Heather Fullagar
 Brian and Gay Gauthier
 Tammy R. Gennusa
 Kimberly and Patrick Gros
 Frank S. Guarisco
 Yvette Hairston
 David Haug and Kathy Brennan-Haug
 Kim Hennegan
 Michael and Elena Heyd
 Elisa Hyman
 Tanya Ibieta
 Jefferson Volunteers for Family and
 Community Inc.
 Nancy Johnston-Young



Dawn M. Teal
 Antoinette Theriot-Heim
 Judi Thompson
 Judith Thompson
 Geraldine Waguespack

Century
 Linda R. Abbott
 The Angelette Family
 Dr. Wanda B. Augillard
 Brenda Leroux Babin
 Jennifer G. Baker
 Michelle Berry
 Miles B. Bingham
 Olga Bogron
 Erin W. Boreross
 Cindy Brothers
 Taymika Byrd
 Lisa G. Campbell
 Greg Cason
 Angela F. Castay
 Jack Castro
 Barbara S. Cenac
 Debbie and Rick Chatelain



Georgette A. Kahl
 Dr. Evelyn Kluka
 Hilda Lanaux
 Linda LeRay
 Martha J. Long
 Donna Lozano
 Claude and Robin Medine
 Linda Mills
 Georgette Mims
 Amelia Moore
 Loretto O'Reilly, Sr.
 Irene H. Organ
 Barbara Owens
 Amanda McWilliams Parr
 Yvette M. Paysse
 Darlene L. Pellegrin
 Wilson P. Pendas
 Kerri Perry



James R. Pertuit
 Cheryl A. Peters
 Karen and James Porter
 Judy V. Quinilty
 Karen A. Raley
 William and Rosalyn Redman
 Marguerite Redwine
 Gwendolyn Richard
 Anne B. Robbins
 Alexis B. Robinson
 Elizabeth F. Romero
 Jed and Barbara Sauce
 Doris L. Schreiber
 Kathleen Seamster
 Katie Sellers



Quincy C. Sheffield
 St. Martin & Williams, A.P.L.C.
 Pamela Stewart
 Gail Stilwell
 Colleen Teel
 Julie C. Theriot
 Cynthia S. Thompson
 Sharon A. Toups
 Pat Tracey
 Scott W. Walsh
 Donna Washington
 Charlene Whatley
 Theresa K. Whitcomb
 Conrad Williams
 John and Dottie Williams
 Valencia D. Williams
 Kenna M. Wood
 Stephanie Zitler

Tribute Gifts
 In memory of Bill Bailey:
 James L. Taylor
 In memory of Hazel Benit:
 Paulette K. Mauterer
 In memory of Josefa Cantu Diaz:
 Anita Pence
 In honor of Dorothy Frazier:
 Melissa Lopez
 In memory of Roselyn T. Gay:
 Paulette K. Mauterer
 In memory of Ina Claire Watts Gex:
 Paulette K. Mauterer
 In honor of Amy Mangum's Birthday:
 Barbara Wall
 In memory of Dorothy V. Quintas:
 Paulette K. Mauterer
 In honor of JoAnn Richmond's
 Birthday:
 Wade Landeche
 In honor of Carolyn Sivori:
 Jean F. Person
 In memory of Mrs. Durelli Watts:
 Paulette K. Mauterer

JULIETTE GORDON LOW HERITAGE SOCIETY

The Juliette Gordon Low Heritage (JGHL) Society recognizes the following members who have made planned gifts to ensure the future of Girl Scouting in southeast Louisiana:

Mary Jane and John Becker
 Vera Bisso
 Jacquelyn S. Daniels
 Candace Davey
 Mildred Fossier
 Myrle and Maurice LeBlanc
 Pat Mackey
 Betty and Joseph Miller
 Joan and R.J. Mollohan
 Laurence "Laurie" Neeb
 Marguerite Redwine

UNITED WAY

The Girl Scout Council of Southeast Louisiana recognizes the generous support it receives from the following five United Ways that represent nine of the 13 parishes in the Council's jurisdiction:

Capital Area United Way
 United Way of the Greater New Orleans Area
 United Way of St. Charles Parish
 United Way of St. John Parish
 United Way of Tangipahoa Parish

ANNUAL GIVING LEVELS

Gold Trefoil – \$25,000 +
 Silver Trefoil – \$10,000 - \$24,999
 Benefactor – \$5,000 - \$9,999
 Patron – \$1,000 - \$4,999
 Partner – \$500 - \$999
 Supporter – \$250 - \$499
 Century – \$150 - \$249

WHO MAKE THE WORLD A BETTER PLACE.

BUILDING GIRLS OF COURAGE, CONFIDENCE, AND CHARACTER
WHO MAKE THE WORLD A BETTER PLACE.



Girl Scout Council of Southeast Louisiana

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(504) 733-8220 • (800) 644-7571 • fax (504) 733-8219

www.girlscoutssela.org

The Girl Scout Council of Southeast Louisiana serves the parishes of Jefferson, Lafourche, Orleans, Plaquemines, St. Bernard, St. Charles, St. James, St. John, St. Mary, St. Tammany, Tangipahoa, Terrebonne, and Washington. We are an EEO/AA organization. Underrepresented racial and ethnic communities and those with disabilities are encouraged to join. Council services are funded by voluntary philanthropic contributions, the cookie sale, fees for services, and the United Way in selected parishes.



Girl Scout Council of Southeast Louisiana
P.O. Box 10800
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www.girlscoutssela.org

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