



## Improving Financial Literacy

The current economic crisis has highlighted the need to improve financial literacy among all Americans. With youth controlling more than \$172 billion in spending, and one in three carrying a credit card, we must ensure that all youth – including girls – have the information they need to properly save, spend, budget, and invest. Moreover, as women are more likely to earn less, work fewer years and live longer on smaller retirement benefits than men, teaching girls personal finance early is crucial to helping them avoid financial insecurity as they mature.

From the Girl Scout Cookie Sale Program – often girls' first introduction to business planning and entrepreneurship – to innovative programs like *CentsAbility* and *The Penny Project*, Girl Scouts has a long history of working with girls to deliver informal financial education and ensure their financial literacy. It's important that we ensure that all girls have solid financial literacy skills by providing real-world financial literacy experiences for girls.

## A Worldwide Sisterhood

Girl Scouts participate throughout the United States, and in 90 countries through USA Girl Scouts Overseas. Girl Scouts is part of a global community of 10 million girls in 145 countries through the World Association of Girl Guides and Girl Scouts (WAGGGS). Girl Scout membership stands at 2.3 million girls and 890,000 adult members working primarily as volunteers. Remarkably, over 55 million American women were members of Girl Scouts during their childhood.

## Healthy and Safety

The Girl Scouts' primary concern is always the health and safety of the girls we serve. Health standards and accident prevention are built into the total program. All activities are planned and carried out so as to safeguard the health, safety and general well-being of the participants.

## Council Properties

Among its properties are three camps: **Camp Covington** in Covington, **Camp Marydale** in St. Francisville, and **Camp Whispering Pines** in Independence; **McFadden Cabin**, located in New Orleans' City Park; a **Regional Service Center** in Baton Rouge which houses regional offices

and a program/training center; and the **Council Service Center** in New Orleans which houses the Council's corporate headquarters and a training center.

Resident camping is conducted at Camps Marydale, Whispering Pines, and Covington with the three camps accredited by the American Camp Association. Camp Marydale is a 400-acre site, offering year round camping with a multi-purpose building/dining hall, cabin and platform tent units, a large lodge for activities, all located near a small lake. There is a sports field, an archery field, a low ropes course, several hiking trails, and a swimming pool. A herd of horses are housed in a large barn, with two riding arenas.

Camp Whispering Pines is a 600-acre site complete with cabin and platform tent units, day use areas, primitive camping areas, a junior Olympic-size swimming pool, sports field, rock-climbing wall and high ropes course, nature trails including a trail with access to the Tangipahoa River, and a lake with boating and fishing available.

Camp Covington, a 23-acre site on the Bogue Falaya River near Covington, is open for day use and troop, service unit, and family camping with platform tent and cabin units available. A renovated dining hall, fire circles, and frisbee disk course are just some of the improvements made to the camp in recent years. Newly added stairs lead down to the sandy-bottomed Bogue Falaya, a perfect spot for wading.

## Organizational Structure

The board of directors, led by chair Lyndia Jones and composed of outstanding community volunteer leaders, manages the corporate and business affairs of the council. Chief Executive Officer Jacqueline

K. Alexander is responsible to the board of directors for day-to-day operation of the council. Girl Scouts Louisiana East is separately incorporated but chartered by the national organization, Girl Scouts of the USA.

## Hours of Operation

8:30 a.m. - 4:30 p.m., Monday-Friday.

## Contact Information



# girl scouts louisiana east

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### Corporate Headquarters

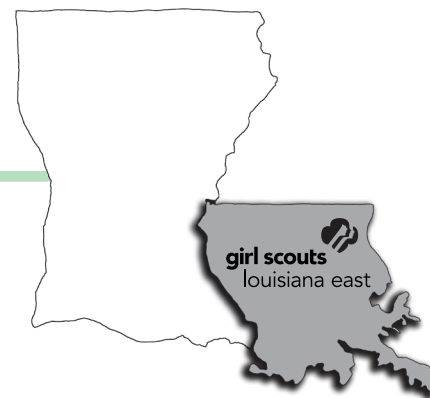
841 S. Clearview Parkway  
New Orleans, LA 70121  
504-733-8220  
504-733-8219 fax

### Regional Service Center

545 Colonial Drive  
Baton Rouge, LA 70806  
225-927-8946  
225-927-8402 fax

## The Girl Scout Law

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
and to  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.



## The Girl Scout Promise

On my honor, I will try:  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

*Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.*