

WE BELIEVE IN THE POWER OF G.I.R.L.



**You are more than a Girl Scout.
You're a G.I.R.L.**

(Go-getter, Innovator, Risk-Taker, Leader)™.

At Girl Scouts, new adventures are around every corner. Renew your membership today to discover and accomplish even bigger things with your troop—just imagine the possibilities!

RENEW Your Troop's Membership
ONLINE April 1-30 and
EARN three great incentives:

1. Additional Cookie Profits in 2018
Cookie Program (2 - 5 cents*)

2. Opportunity to attend the B.I.G.
Event – October 14 at UNO!

3. Power of G.I.R.L. patch for every
girl or leadership team member
who renews! *Free when renewing
April 1-7; 50% off - April 8-14; full-
price - April 15-30*

Opening Day Exclusive - April 1, 2017

First Troop in each Region to renew 100% of their girl members will receive \$50 shop credit!

Receive Additional 2018 Cookie Profits

Percent of MY2017 girls & adults who renew for MY2018	Receive an additional amount per package of cookies during 2018 cookie program (non-cumulative) *
100%	Five cents (.05)
80 to 99%	Four cents (.04)
70 to 79%	Three cents (.03)
Up to 70%	Two cents (.02)

Attend the Believe in Girls Event

Enjoy a day of hands-on activities and demonstrations about STEM (Science, Technology, Engineering & Math), the Arts, the Outdoors, Entrepreneurship, and more! *\$7 per registered girl member, includes patch.*



Renew your membership today at www.gsle.org/renew

Spring Renewal Incentives

If you renew membership online for Membership Year 2018 on or during	You will receive these incentives			
Opening Day April 1, 2017 From midnight until 11:59 p.m.	Additional troop profits on MY18 cookie program - see chart below	Opportunity to attend the B.I.G. Event	Free Power of G.I.R.L patch for every girl and troop leadership team member who renews	First troop in each region to renew 100% of their MY17 girl members will receive a \$50 shop credit for the troop leadership team to use for themselves or the troop
Opening Week April 2 - 7, 2017	Additional troop profits on MY18 cookie program - see chart below	Opportunity to attend the B.I.G. Event	Free Power of G.I.R.L patch for every girl and troop leadership team member who renews	
Week Two April 8 - 14, 2017	Additional troop profits on MY18 cookie program - see chart below	Opportunity to attend the B.I.G. Event	Opportunity to purchase Power of G.I.R.L patch at 50% discount for each girl and leadership team member	
Weeks Three & Four April 15 – 30, 2017	Additional troop profits on MY18 cookie program - see chart below	Opportunity to attend the B.I.G. Event	Opportunity to purchase Power of G.I.R.L patch at full price	
Added Troop Profits on MY18 Cookie Program				
Percent of active girls and adults from MY 17 who register for MY18	Additional amount per box of cookies sold during MY18 cookie program (non-cumulative)			
100%	Five Cents (.05)			
80 to 99%	Four Cents (.04)			
70 to 79%	Three Cents (.03)			
Up to 70%	Two Cents (.02)			