

2019 Women of Distinction Sponsorship Opportunities

WHO WE ARE

Girl Scouts Louisiana East is the leading organization for leadership development of girls, grades K to 12, in 23 parishes of southeast Louisiana. Chartered by Girl Scouts of the USA, in 2017 Girl Scouts Louisiana East served over 13,000 girls, with 5,500 adult members. Together with committed adult volunteers, who partner with girls to guide and inspire their growth and achievement, Girl Scouts' mission is to build girls of courage, confidence, and character who make the world a better place.

2019 EVENT DETAILS

Date: Wednesday, May 1, 2019
Time: Luncheon is 11:30 to 1 p.m. • Champagne Reception begins at 11 a.m.
Location: Renaissance Baton Rouge Hotel

Award Recipients:

DONNA EDWARDS

First Lady of Louisiana

ANGELA A. ALLEN-BELL

Southern University Law Center

PRISCELL HOLMAN

Louisiana Healthcare Connections

BETH COURTNEY

Louisiana Public Broadcasting

Fee: Early Bird Individual tickets \$100 / Sponsorships start at \$1,000
Attendance: 300+
Attire: Business attire
Chairs: **Mary-Patricia Wray**, Owner, Top Drawer Strategies
Committee: **Linda Law Clark**, Partner, DeCuir, Clark & Adams, LLP
Bethany France, Director, Louisiana A+ Schools, George Rodrigue Foundation
Robyn Merrick, Ph.D., Vice President for External Affairs, Southern University System

SPONSORSHIP BENEFITS

Girl Scouts Louisiana East's Women of Distinction Awards Luncheon is an opportunity for your company to be affiliated with a first-class event that recognizes inspiring leaders and role models in southeast Louisiana. Your company will also be partnering with an organization whose commitment to leadership development and the positive impact women and girls make in our communities is reflected through its advocacy, programs, and services for girls and their families.

Overall benefits include:

- Philanthropic contribution to community
- Intimate contact with a receptive audience at a positively-charged event
- Opportunity to share the awards experience with your clients or employees
- Corporate awareness and exposure
- Branding and marketing



SPONSORSHIP LEVEL BENEFITS

PLATINUM SPONSOR – \$10,000

- Exclusive presenting sponsorship rights
- Feature article in upcoming edition of Girl Scouts Louisiana East newsletter, which is mailed to 10,000 households in southeast Louisiana
- Recognition in a dedicated post on the Girl Scouts Louisiana East Facebook page, which has 5,500 followers, including link to company website
- Reserved table of 8 with premiere seating location and with company/name table signage
- Full page ad in event program
- Logo and company name on all event collateral (invitation, program, etc.)
- Logo, company name and link to company website on event e-mail marketing, reaching over 11,000 individuals in southeast Louisiana, and on Girl Scouts Louisiana East website, which receives an average of 5,400 visits monthly
- Verbal recognition at event

GOLD SPONSOR – \$5,000

- Reserved table of 8 with premiere seating location and with company/name table signage
- Half page ad in event program
- Logo and company name, on all event collateral (invitation, program, etc.)
- Logo, company name and link to company website on event e-mail marketing, reaching over 11,000 individuals in southeast Louisiana, and on Girl Scouts Louisiana East website, which receives an average of 5,400 visits monthly
- Verbal recognition at event

SILVER SPONSOR – \$3,000

- Reserved table of 8 with premiere seating location and with company/name table signage
- Quarter page ad in event program
- Company name on all event collateral (invitation, program, etc.)
- Company name on event e-mail marketing, reaching over 11,000 individuals in southeast Louisiana, and on Girl Scouts Louisiana East website, which receives an average of 5,400 visits monthly
- Verbal recognition at event

BRONZE SPONSOR – \$1,000

- Reserved table of 8 with company/name table signage
- Company name on all event collateral (invitation, program, etc.)
- Company name on event e-mail marketing, reaching over 11,000 individuals in southeast Louisiana, and on Girl Scouts Louisiana East website, which receives an average of 5,400 visits monthly
- Verbal recognition at event

WOMEN OF DISTINCTION SPONSOR AGREEMENT

PLATINUM SPONSOR – \$10,000

GOLD SPONSOR – \$5,000

SILVER SPONSOR – \$3,000

BRONZE SPONSOR – \$1,000

_____ I agree to pay the above stated amount by _____ via:
INITIAL _____ DATE _____

CHECK CREDIT CARD AMEX VISA M/C DISCOVER

CREDIT CARD NO. _____

EXP. DATE _____ SEC. NO. _____

COMPANY: _____

COMPANY REPRESENTATIVE: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ FAX NUMBER: _____

EMAIL: _____

SIGNATURE: _____ DATE: _____

THANK YOU FOR YOUR GENEROUS SUPPORT! PLEASE MAIL OR FAX COMPLETED FORM TO:

Girl Scouts Louisiana East | ATTN: Jill Pollard | 841 S. Clearview Pkwy. | New Orleans, LA 70121

P: 504-355-5871 • F: 504-733-8219 • jpollard@gsle.org • www.gsle.org

Deadline for submission of company logo and link is March 20, 2019.

