

gs Just For Girls

WINNER 2011

Plan Your

Cookie Business Success Starting Today!

Welcome to the largest girl-led business in the country where girls are in charge and today's cookie seller could be running tomorrow's million-dollar company! Beginning January 21, learn first-hand the ins and outs of business basics like *Goal Setting*, *Decision Making*, *Money Management*, *People Skills*, and *Business Ethics*. Using fun activity guides downloadable at www.gsle.org, you'll learn how to "brand" your cookie business, explore possible careers, and use new technology tools to help you reach your goals.

Girls loved the Cookie Club "ask" feature introduced last year, so it's back again. This online marketing tool allows you to send emails to family and friends to ask for cookie "promises," which they submit through an online order form that protects you from unwanted communications. It's easy, safe and fun! Just print out your online promises and turn them in with your order card. When the cookies arrive, you deliver them and collect payments in person. Talk to your troop leader about how to access your Cookie Club and remember, parent permission is required.

Many companies give back to the community and your business can too, through the *Gift of Caring* community service program where you encourage customers to purchase cookies delivered by your troop to a charity, community agency, or military group selected ahead of time. Last year, more than 5,000 boxes of cookies were donated through *Gift of Caring*!

Girl Scouts begin taking cookie pre-orders January 21 with deliveries starting February 25. Booth sales will be March 4 - 20. Varieties include *Thank U Berry Munch*, *Thin Mints*, *Samoas*, *Trefoils*, *Tagalongs*, *Do-Si-Dos*, *Lemon Chalet Cremes* and *Dulce de Leche* cookies. Cookies are \$3.50 per box upon delivery, and are preservative-free, kosher, with zero trans fat per serving.

When your troop participates in the Girl Scout Cookie Program, the troop keeps a portion of the cookie proceeds to fund troop activities with the remainder helping the council to maintain camp properties, train and recruit volunteers, and support council initiatives. It's a fun way to earn money for activities you select while learning five essential business skills that will help you succeed the rest of your life!



TAKE ACTION and Help Keep America Forever Green!

Community service is an important part of Girl Scouting. Are you developing and using your leadership skills to impact the environment in your school and community to improve air quality, energy use, water use, waste management, and use of green spaces? From picking up trash at a state park to starting recycling efforts at our schools, Girl Scouts are joining this national initiative to make a difference.

If you haven't decided on your *Girl Scout Forever Green* community action project, start a conversation with your troop and brainstorm ideas for projects meaningful to you, or join your community to participate in the Keep America Beautiful 2011 Great American Cleanup from March 31 - May 31. Specific locations throughout Louisiana are hosting this annual event and you can be a part by registering your group. A list of participating areas and contacts can be found on pg. 62 of *Program Power* or at www.KeepLouisianaBeautiful.org.

Click on Links, then KLB Affiliates and scroll down to find your area and contact information.

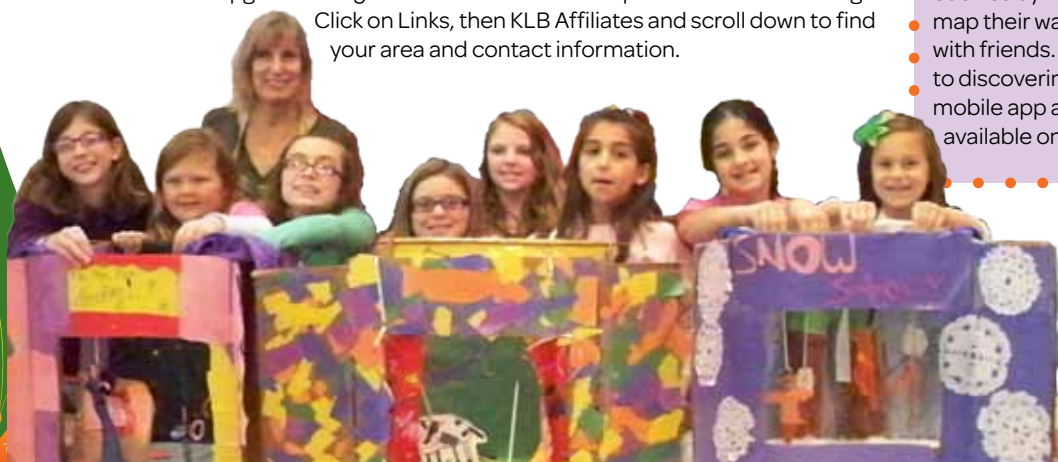
Find Girl Scout Cookies using your smart phone!

Now your
favorite
Girl Scout
cookies



COOKIE LOCATOR™

are just a mobile app away! The Cookie Locator app can be downloaded free by simply calling **GSCookies (**472665437) from your smart phone or by searching for "Cookie Locator" in the iPhone App Store or Android Market Place beginning January 17. Use your phone's GPS location to find cookie booths nearby, or find cookies by zip code, city, or state. Customers can map their way to a cookie booth or share results with friends. Other information from nutrition info to discovering your Cookie personality, make this mobile app a lot of fun. The Cookie Locator is also available on the council website at www.gsle.org.



It's Your Story—Tell It!

Members of Metairie Girl Scout Junior Troop 41312 display the puppet stages and puppets they created and designed at a recent workshop at Calliope Puppets in New Orleans.

ARCHITECTURE BADGE DAY



AT LOUISIANA CHILDREN'S MUSEUM

Learn what it's like to be an architect and receive your *Architecture Badge* on Saturday, January 22, from 10 a.m. to 2 p.m. at this fantastic New Orleans museum. Cost is \$10 per girl with only 60 Girl Scout Juniors accepted. Register before the January 19 deadline at www.LCM.org. Bring lunch and a water bottle.

Women in Chemistry



Learn how science is part of your world everyday with women scientists of Iota Sigma Pi, the national honorary society for women in chemistry. Girl Scout Brownies and Juniors are invited to attend the Saturday, February 5 program, with Brownies earning the *Science in Action Try-it* at the 9 a.m. to 12 p.m. program, and Juniors earning the *Science Discovery Badge* at the 1 to 4 p.m. program. Pizza will be served at 12:15 so plan to eat, ask questions, and get to know these exciting ladies at the council's Regional Service Center in Baton Rouge. Cost is \$5 per girl with 30 girls accepted for each session. Hurry and register before the January 24 deadline!



SCIENCE in ACTION Day

Earn your *Science In Action Try-it* at Ochsner Medical Center Kanner during this special day designed for Girl Scout Brownies on Saturday, January 29, from 9:30 a.m. to 1 p.m. and learn if a career in science is waiting for you! Cost is \$6 and includes lunch. Register before the January 7 deadline as only 50 girls will be accepted.

SCIENCE DISCOVERY Day

Discover your career in science and earn your *Science Discovery Patch* during this special day for Girl Scout Juniors at Ochsner Medical Center on Jefferson Highway in New Orleans on Saturday, February 12, from 9:30 a.m. to 2 p.m. Cost is \$6 and includes lunch. Register before the January 14 deadline as only 50 girls are accepted.



Who is a top cookie seller?

Meet Keyaira!

Keyaira tells everyone, "I love being a Girl Scout and selling cookies is so much fun!"

Here are her top three selling tips:

- Ask everyone you know to buy Girl Scout cookies
- Believe in yourself
- Be polite

Here are some of her favorites:

Books: "The Outsiders" **Music:** All kinds

Movie: "The Princess and the Frog" **Hangout:** Her room

Role model: Her grandmother, Lillie



2011 Cookie Sale Incentives

Girl Initial Order Award

BFF Bandana – 144+ boxes sold during pre-order



Reversible Shoulder Bag – 168+ boxes sold during pre-order



Fashionista Old Navy Gift Card (\$25) – 750+ boxes



\$30 Cookie Dough – 850+ boxes

iPod Nano – Or – iTunes \$75 Gift Card – 1,000+ boxes



Cookie Collage Mug – 156+ boxes



Participation Certificate – 1+ boxes



Kangaroo with Joey – 300+ boxes



iLead T-shirt and Super Patch – 204+ boxes



\$30 Cookie Dough, iLead Beach Towel, Inspired by U Water Bottle, CEO Patch Pin, and a Diva Destination – 500+ boxes



Week at Camp – Or – Double Cookie Dough – 1,250+ boxes



2011 Year Bar Patch – 36+ boxes



Theme Patch – 60+ boxes



Fashion Friends Portfolio – 108+ boxes



Imagine If Convertible Tote, Cookie VIP Pad folio, Cookie VIP Patch Pin – 600+ boxes



Journal and Butterfly Pen – 252+ boxes

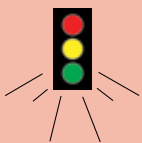


Troop Incentive Theme T-shirt

Troops must average 200 boxes per girl. Troops must also submit a budget and participate in *Gift of Caring*. One leader shirt will be provided.

Since incentives are cumulative, the more boxes you sell the more awards you receive!

Ready, Set, Go



Camping for Juniors

AT CAMP COVINGTON

Brush up on your basic outdoor camping skills while having fun during this two night adventure on February 11-12 at Camp Covington. Leaders must have already taken Troop Camping training and have prepared their girls for overnight camping. Register as a troop for only \$5 per girl before the January 31 deadline – only 50 girls and adults will be accepted!

Swing into Spring

AT CAMP MARYDALE

Come spend the day celebrating Girl Scouting at Camp Marydale on Saturday, March 26, from 10 a.m. to 4 p.m.

The day will be jam-packed

with fun activities for Girl Scouts of all age levels.

Pack a lunch and enjoy a picnic with your troop

under the stately oaks or by the lake. Cost is \$10 per

girl, \$2 per *Safety-Wise* adult with a maximum of 500 participants. Want to camp while you're there? Register your troop now while space is still available!

Camp fees and approval process still apply.



Daisy Day

AT CAMP MARYDALE AND CWP

Come and experience your first time at camp from 9 a.m. to 2 p.m. at Camp Marydale on

Saturday,

February 26,

or at Camp

Whispering

Pines on

Saturday,

May 14, where

you'll learn

camp songs,

play games,

and make

S'mores around

a camp fire.

Come as a troop

or on your own

with a parent,

tour some of the camp units, and receive your *Daisy Day* fun patch. Bring a brown bag lunch and water for a picnic, and we'll have supplies for S'mores and lemonade. Cost is \$8 per girl, and \$2 per *Safety-Wise* adult. Register for Camp Marydale by February 14, and for CWP by May 2.



Edible Fire

Daisies practice building a "campfire" with pretzels, marshmallows, and candy corn during Daisy Day at Camp Covington.

Me & My Pal Weekend

AT CAMP WHISPERING PINES

Bring your dad, grandfather, uncle, or another appropriate adult male 21 or older for an action-packed weekend of canoeing, rock wall climbing, fishing, swimming, hiking and more from 6 p.m. Friday, April 8, to 6 p.m. Saturday, April 9, at Camp Whispering Pines. Cost is \$35 per person and includes snacks, three meals, a patch, and all camping/program fees. Registration for up to 100 participants closes on March 28.

Camp Open House



Can't wait to go to resident camp next summer? Then bring your parents to our Camp Open House on Sunday, April 10, from 1 to 3 p.m. at Camps Marydale and Whispering Pines so they can see what all the fun is about! No need to register, just come and learn about all the activities that you get to do like swimming, boating, hiking, cooking outdoors, making crafts, playing games, and singing around the camp fire. There will be an additional camp open house on Saturday, March 12, at CWP from 1 – 3 p.m. during Family Camping Weekend.



Bridging Brownies Day

AT CAMP WHISPERING PINES

Are you bridging from Girl Scout Brownies to Juniors and need to work with a Junior troop to complete some of the activities? Come join other Brownies for this special day at Camp Whispering Pines on Saturday, May 21, from 9 a.m. to 3 p.m. and bridge from Brownies to Juniors. Cost is \$10 per girl and includes activity supplies and certificates only; leaders bring bridging badges. Register by May 2 and bring a brown bag lunch and your camera, drinks will be provided. Girl participation is limited to 30 and adults are welcome to attend.

Love, Hug and Groom

We're rounding up Girl Scout Brownies to learn more about the basics of horse care at Camp Marydale with hands-on grooming taught by members of our Wrangler and Spur programs, a tour of the barn, and a pony ride. Sessions are being offered on Saturday, April 16, from 10 a.m. – 12 p.m. and 1:30 – 3:30 p.m.; and on Sunday, April 17, from 10 a.m. – 12 p.m. Cost is \$8 per girl and only 40 girls per session are accepted, so register today before the April 4 deadline. Bring a picnic lunch to enjoy at camp before or after your session. The *Love, Hug & Groom* patch will be provided at the end of each session.



Water Front Fun Weekend

AT CAMP WHISPERING PINES

Calling all Girl Scout Juniors – Ambassadors! Join us at Camp Whispering Pines for two action-packed weekends celebrating everything water include swimming, canoeing, and more on Friday, April 29 – Sunday, May 1 or Friday, May 13 – Sunday, May 15. Check in Friday evening with dinner on your own and check out Sunday before noon with breakfast on your own. Cost is \$40 per person including three Saturday meals and all camping/ program fees. Deadline to register for the April event is April 8, and the May event is April 15.

Come and have a splash-tastic weekend at camp!



Row, Row, Row Your Boat

Girl Scout Brownies have fun during resident camp at CWP.

Do a Good Turn for Goodwill!

Did you know that Girl Scouts have collected donations and delivered them to Goodwill in southeast Louisiana for



more than 50 years? What used to be called "Smile Week" is now Girl Scout Good Turn Day and this year it's on the Girl Scouts' 99th birthday, March 12, 2011. Join your Girl Scout sisters and do your part to help others by collecting clothing and household items for donation at a Goodwill location near you. Locations can be found at www.gsle.org.



Brownie Basics

Covington Brownie Lexie makes a sit-upon.



Wild Things!

Corina of Gonzales Troop 10340 holds a baby alligator at a wildlife celebration in Lacombe.

CADETTES – AMBASSADORS

MORE Nights at the Opera



Attend the 7 p.m. dress rehearsal for the operas *The Pearl Fishers* on Wednesday, January 26, or *Il Traviatore* on Wednesday, March 30, at the Mahalia Jackson Theatre for the Performing Arts in New Orleans and experience the unique world of opera. The operas are free for Girl Scout Cadettes – Ambassadors to attend with *Safety-Wise* ratio adults, but registration is required two weeks before each event.




girl scouts louisiana east

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Girl Scouts Louisiana East serves the parishes of Ascension, Assumption, East Baton Rouge, East Feliciana, Iberville, Jefferson, Lafourche, Livingston, Orleans, Plaquemines, Pointe Coupee, St. Bernard, St. Charles, St. Helena, St. James, St. John, St. Mary, St. Tammany, Tangipahoa, Terrebonne, Washington, West Baton Rouge, and West Feliciana. It is funded by voluntary philanthropic contributions, the cookie and fall product sales, fees for services, and the United Way in selected parishes.

Night Crawlers

Join us for an all-night adventure around the city of Baton Rouge as we explore a newspaper printing press, a donut shop, and much more on Friday night, January 28. We'll depart from the GSLE Regional Service Center at 11:30 p.m. and return at 7 a.m. Cost is \$25 per girl with a maximum of 26 girls accepted. Register before the January 18 deadline.



Dancing with the



Put on your dancing shoes and let the Honeybees teach you their premier moves and a fun routine on Sunday, April 3, from 1 – 3 p.m. Take a break down by the Riverwalk and return to the New Orleans Arena to practice at 4:30 p.m., and perform at 5:30 p.m. before thousands at the New Orleans Hornets vs. Indiana Pacers home game which starts at 6 p.m. The \$65 Balcony Package and \$171 Lower Level Package includes the dance clinic, pom-poms, two game tickets, and a T-shirt. Registration deadline is March 3, so hurry and get your tickets today!



Older Girl Weekend at CWP

Girl Scout Senior Christine of Metairie helps out during Fall Fest.

Get away from your everyday stress and enjoy a weekend of fun and friendship at CWP where you choose your own activities but bunk as a troop or bring a friend! Eat dinner before you check in Friday, April 1 at 6 p.m. Check out Sunday, April 3 by 12 p.m. Cost is \$55 per girl, and \$20 per

Safety-Wise adult volunteer. Register before the March 21 deadline and be a part of planning this great weekend getaway!



40357 displays her design of the Girl Scout trefoil.

Artists Galore

New Orleans Girl Scouts show off their artwork during a recent field trip. At left, Tamara of Junior Troop



Pottery Works!

Members of Prairieville Junior Troop 10040 wave their paintbrushes at a recent workshop.



FOREVER GREEN Girls

Check out what a sustainable home looks like today with a tour of LaHouse, an educational tool of the LSU AgCenter. See how the structure of the home is revealed through cut-a-ways and learn the role of each plant in the garden on Saturday, February 5 at the 9 – 11 a.m. session, or the 1 – 3 p.m. session. Cost is \$8 per Girl Scout Junior (no charge for *Safety-Wise* adults) with registration closing on January 31.



How are you celebrating Earth Day 2011?

Girl Scouts have always cared about protecting the Earth and this spring is the perfect time to put your passions into actions! Plan to participate in Keep Baton Rouge Beautiful during the month of March, or Girl Scout Earth Day at New Orleans City Park on Saturday, April 23. The 2011 Great American Cleanup will take place from March through May in different cities throughout southeast Louisiana. Find a location near you at www.gsle.org.