

# gs Just For Girls

# WINNER 2012

Ready for the Sale of a Century?

**It's Girl Scout Cookie time!**

From a Cookie locator mobile phone app to "blinged out" Girl Scout Cookie booths, this year's Girl Scout Cookie Program which begins January 20, is destined to be the sale of the century! As Girl Scouting prepares to turn 100, the council is ushering in a new era of the Girl Scout Cookie Program with new tools and marketing strategies to assist your troop in reaching its goals and taking action.

The Girl Scout Cookie Program is the largest girl-led financial literacy program in the country, in which Girl Scouts learn goal setting, decision making, money management, people skills and business ethics. This year's theme of *What Can a Cookie Do - More than You See* encourages troops to use your cookie money to lead Take Action projects that have more impact than ever before. These are sustainable projects that benefit the community long after Cookie Season is over. *Gift of Caring* remains a popular service project in which your troop may encourage customers to buy cookies for donation to a non-profit, service or military organization selected by the troop.

## January 20 - March 18 sale dates

Girl Scouts begin taking cookie orders on Friday, January 20. Cookies are \$3.50 per box upon delivery, and are preservative-free, kosher, with zero trans fat per serving. There's a new 100<sup>th</sup> anniversary cookie called *Savannah Smiles*, a bite-sized lemon wedge cookie, dusted in powdered sugar. Cookies will be sold at various booth locations throughout the our 23 parishes March 2 - 18. Both a mobile app and an online Cookie Booth Locator is available during the sale.

## BLING your booth!

This year your troop/group will have the chance to exhibit your creativity as you "Bling" your cookie booths. Troops will select a theme (*What can a cookie do? I love GS cookies! Happy 100<sup>th</sup> Anniversary Girl Scouts*), use decorations, costumes, themed props, and signs - be sure to keep safety in mind. Prizes include one day to two nights of free troop camping at the council camp of your choice.

Girls may also participate in a "bling your wagon" contest (no cars or SUVs - this is an individual girl contest), with cookie dough prizes for the top three winners.

When your troop participates in the Girl Scout Cookie Program, the troop keeps a portion of the cookie proceeds to fund troop activities with the remainder helping the council to maintain properties, train and recruit volunteers, and support council initiatives. It's a fun way to earn money for activities you select while learning business skills that will help you succeed the rest of your life!

## JOIN US FOR Girl Scouts Centennial Extravaganza

March 17, 2012, 11 a.m. to 5 p.m. Carnival remaining open until 9 p.m.

Be a part of history as we celebrate Girl Scouting's 100<sup>th</sup> anniversary at the GSLE Centennial Extravaganza on Saturday, March 17, 2012, at the Lamar Dixon Expo Center in Gonzales. Girls and their families will enjoy a carnival of rides, games, and other hands-on activities as we learn about Girl Scouting across the years, and celebrate the international sisterhood of Girl Scouting with World Thinking Day activities including a parade of flags!

Tickets to the Extravaganza (excluding carnival rides) are \$8 per person, if pre-ordered by Friday, March 2, and will be \$10 at the door. Children 3 and under and senior citizens 70 and older will be admitted free. Discounted \$5 tickets are available to troops/girls/adults working as presenters, who will also receive free event patches as well as special *Worker Bee* patches.

Carnival Riding Bracelets are \$5 each for unlimited riding. Games and food items will be available for individual purchase at carnival booths. Possible concession stand(s) inside main stage area.

**Girl Scouting is only turning 100 once, so don't miss the Party of the Century!**

## Girl Scouts declares 2012 the Year of the Girl!

Girl Scouts is turning 100! To celebrate this historic milestone, we're declaring 2012 the Year of the Girl and placing issues affecting all girls on the national and local agenda.

Stay tuned as events unfold as part of the Year of the Girl initiative is to educate the public about the need for women and girls in leadership roles. Year of the Girl is a nationwide campaign



YEAR OF THE GIRL

designed to break down walls that are blocking girls from leading and achieving success in science, technology, business, and every other field of work.

### A new generation of leaders

Meryl, Amber, Emma, Council CEO Jackie Alexander, and Ekuase visit during the Girl Scouts 2011 National Council Session/52nd Convention in Houston, which kicked off the Girl Scouts 100<sup>th</sup> Anniversary celebration. The girls were selected to represent the council's four regions at the Girl Scout Leadership Institute, which ran concurrently with the Convention. The Girl Scout Leadership Institute brings together girls who are recognized as leaders in their councils to connect and take action on matters that touch the future for girls and for the Girl Scout Movement.





## Girl Scout Day at the NATIONAL WORLD WAR II MUSEUM

The National World War II Museum in New Orleans invites Girl Scouts of all ages to a special day, Saturday, January 28, from 10 a.m. to 4 p.m. Tour the exhibits, explore the history and lessons of D-Day, and enjoy all-new special presentations and creative exercises just for Girl Scouts. It's free museum entry for all Girl Scouts in uniform. Adults pay a reduced rate of \$10 and tagalongs \$5. Register by calling or emailing troop information including number of girls attending to Lauren Handley at 504-527-6012, ext. 229 or lauren.handley@nationalww2museum.org. Patches are available for purchase in the museum store.

### Did you know that during World War II:

- Girl Scouts operated bicycle courier services, invested more than 48,000 hours in Farm Aide projects, collected fat and scrap metal, and grew Victory Gardens.
- A publication, *Senior Girl Scouting in Wartime*, was created to encourage older girls to perform war-related service projects, like Hospital, Child Care, and Emergency Outdoor Aide.
- Girl Scouts sponsored Defense Institutes, which taught 10,000 women survival skills and techniques for comforting children during blackouts and air raids.
- Girls collected 1.5 million articles of clothing that were then shipped overseas to children and adult victims of war.

Learn more about Girl Scouting's history at the GSLE Centennial Extravaganza, March 17.



## Daisy Work Day

Girl Scout Daisies in Port Allen Troop 10399 line up for a photo during a work day at the Heritage Ranch Children's Home in Zachary. The girls pulled weeds in the vegetable garden, tilled the soil, then helped clean, dust, and organize the home's new offices.



### Troop Incentive

#### Cinch Sack

Troops must average 200 boxes per girl. Troops must also submit a budget and participate in Gift of Caring. One leader bag will be provided.

# 2012 Cookie Sale Incentives

## Girl Initial Order Award

Theme Bandana - 144+ boxes sold during pre-order



Giraffe Print Duffle Bag - 168+ boxes sold during pre-order

All girls are eligible to receive initial order recognitions.

Participation Certificate - 1+ boxes



2012 Year Bar Patch - 36+ boxes

Theme Patch - 60+ boxes



Peace Wall Decoration - 108+ boxes



Giraffe Print Travel Case - 156+ boxes

Purple Peace T-shirt and Goal Achiever Patch - 204+ boxes



PopArt Composition Book, Pencil Case & PopArt Pen - 252+ boxes



OR

Georgia Giraffe Plush OR Giraffe Neck Pillow - 300+ boxes



PopArt Power Pack: Sports Bottle with Popart Tote OR Glamour Girl Soccer Ball - 400+ boxes



Cookie Diva Custom Tee, \$30 Cookie Dough, and a Diva Destination - 500+ boxes



Time to Shine Set: Alarm Clock, Bedside Organizer & Schedule Pad - 600+ boxes



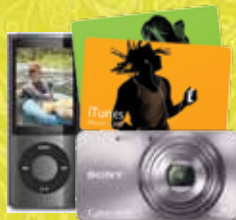
Dress for Success Gift Card (\$25) - 750+ boxes



Free Week at Camp Blanket w/wrap, Playing Cards OR Double Cookie Dough - 1,250+ boxes



\$30 Cookie Dough - 850+ boxes



iPod Nano\* OR \$75 iTunes Gift Card OR Digital Camera\* - 1,000+ boxes



Nintendo DS\* OR Triple Cookie Dough - 1,500+ boxes



Sell 5 Gift of Caring boxes and earn a Gift of Caring Patch.



Receive 5 promises via Cookie Club and earn the Cookie Club Patch.



Participate in 2 booth sales and earn the Booth Sale Patch.

\*Note: iPod, Digital Camera and Nintendo 3DS may not be the same as pictured above.

Since incentives are cumulative, the more boxes you sell the more recognitions you receive!



# Join us at Camp!

## Me & My Pal Overnight at CWP

Bring your dad, grandfather, uncle, or another appropriate adult male 21 or older for an action-packed weekend of canoeing, rock wall climbing, fishing, swimming, hiking and more from 6 p.m. Friday, March 23 to 6 p.m. Saturday, March 24 at Camp Whispering Pines. Cost is \$35 per person and includes snacks, three meals, a patch, and all camping/program fees. Registration for up to 100 participants closes on March 9.

## Love, Hug and Groom

We're rounding up Girl Scout Brownies to learn more about the basics of horse care at Camp Marydale with hands-on grooming taught by members of our Wrangler and Spur programs, a tour of the barn, and a pony ride. Sessions are being offered on Saturday, May 19 from 10 a.m. - 12 p.m. and 1:30 - 3:30 p.m.; and on Sunday, May 20, from 10 a.m. - 12 p.m. Cost is \$10 per girl and only 40 girls per session are accepted, so be sure to register April 6 when registration opens.



## Daisy Days

### AT CAMP MARYDALE AND MCFADDEN CABIN

Come and experience your first time at Camp Marydale on Saturday, April 14 or McFadden Cabin (in New Orleans' City Park) on Saturday, May 19 where you'll learn camp songs, play games, and make S'mores around a camp fire. Come as a troop or on your own with a parent, and receive your *Daisy Day Fun* patch. Bring a brown bag lunch and water for a picnic, and we'll have supplies for S'mores and lemonade. Cost is \$8 per girl, and \$2 per adult.

## Bridging Brownies Day

### AT CAMP WHISPERING PINES

Are you bridging from Girl Scout Brownies to Juniors and need to work with a Junior troop to complete some of the activities? Come join other Brownies for this special day at Camp Whispering Pines on Saturday, May 5, from 9 a.m. to 12 p.m. and bridge from Brownies to Juniors. Cost is \$10 per girl and includes activity supplies and certificates only; leaders bring bridging badges.



## Camp Open House

Can't wait to go to resident camp next summer? Then bring your parents to our Camp Open House on Sunday, April 15 from 1 to 3 p.m. at Camp Marydale; on Saturday, April 21 from 1 to 3 p.m. at Camp Covington; and on Sunday, April 22 from 1 to 3 p.m. at Camp Whispering Pines, so they can see what all the fun is about! No need to register, just come and learn about all the activities that you get to do like swimming, boating, hiking, cooking outdoors, making crafts, playing games, and singing around the camp fire.



## Daisy Day

### AT THE BATON ROUGE ZOO

**New Date - New Time!**

Grab your hiking boots and pith helmets but leave your passports at home. Your safari adventure begins here...at the Baton Rouge Zoo, Saturday, February 25, from 12:30 - 3:30 p.m. Daisies will learn about animal wellness and animal care through exciting animal demonstrations, live shows, games and crafts. Apply what you've learned at our Good-Pet, Bad-Pet show. This activity incorporates many activities from the new Journey, "It's Your Story - Tell It!" 3 Cheers for Animals! Come as a troop or on your own with a parent. \$13 per child; \$8 per adult.



### Birthday Girl

In honor of founder Juliette Low whose birthday is October 31, Courtney and Alina of Houma Girl Scout Junior Troop 20497 present a card and gift basket to a new mother of a baby girl at a local hospital. Since there were no baby girls born on October 31, they gave their gift to the first baby girl born thereafter. Mom was tremendously appreciative of the gift and plans to send pictures of little Taylor to the troop as she grows.

## Louisiana Arts & Science Museum...

...invites Daisies-Juniors for an afternoon of discovery and exploration on Saturday, February 25, from 1 - 4 p.m. at the Museum, 100 River Road South, Baton Rouge. \$11 per participant.

## Goodwill Good Turn Day!

Do a Good Turn by collecting donations and delivering them to Goodwill locations on March 10, 2012. Grab your Girl Scout sisters and do your part to help others by collecting clothing and household items for donation at a Goodwill location near you. Locations can be found at [www.gsle.org](http://www.gsle.org).



## Girl Scouts ZUMBA

Join us for a morning of fitness fun on Saturday, May 12 in Thibodaux, as you learn to Zumba, a type of aerobics fitness exercise. \$5 per girl and includes a *Fitness Fun* patch!



## Hurricane Awareness Day

Earn your *Hurricane Awareness Patch* by participating in the Masters of Disaster Hurricane Awareness Day on Saturday, June 2, 10 a.m. to 4 p.m. in Baton Rouge. Cost is \$5 per girl (Brownies - Ambassadors).

## BRIDGING!

Gonzales multi-level Troop 10340 holds a Bridging/Investiture/Rededication Ceremony on the Gonzales City Park bridge.

Louisiana has a lot of bridges! What bridge has your troop crossed over in a ceremony? Send in your photos to [maddy@gsle.org](mailto:maddy@gsle.org).



## Feed the Hungry

Donnalynn and Stevie of Gonzales Troop 10340 get ready to load one of the 21 overflowing barrels of food their troop collected during a food drive at Ralph's Supermarkets. The troop collected over 3,200 pounds of food to help needy families in 11 parishes served by the Greater Baton Rouge Food Bank.

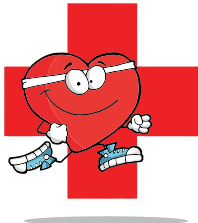


### Night Against Crime

All aboard! New Orleans East Girl Scout Brownies check out an ambulance during Night Against Crime event.

## Red Cross First Aid Workshop

Last fall's First Aid Badge workshop for Girl Scout Juniors was such a success, we've added an additional workshop on Saturday, February 4! Learn the three emergency action steps and basic first aid skills, so you'll be able to recognize and respond to any emergency. The Capital Area Chapter of the American Red Cross in Baton Rouge will host this workshop from 9 a.m. to 4 p.m. Cost is \$7 per girl and the deadline to register is January 20. Bring a brown bag lunch and water bottle.



## girl scouts louisiana east

P.O. Box 10800  
New Orleans, LA 70181-0800  
504-733-8220 • 800-644-7571  
gsle.org



NON-PROFIT ORGANIZATION  
U.S. POSTAGE  
**PAID**  
New Orleans, LA  
PERMIT NO. 428



printed on 33% recycled paper using soy ink.



Girl Scouts Louisiana East serves the parishes of Ascension, Assumption, East Baton Rouge, East Feliciana, Iberville, Jefferson, Lafourche, Livingston, Orleans, Plaquemines, Pointe Coupee, St. Bernard, St. Charles, St. Helena, St. James, St. John, St. Mary, St. Tammany, Tangipahoa, Terrebonne, Washington, West Baton Rouge, and West Feliciana. It is funded by voluntary philanthropic contributions, the cookie and fall product sales, fees for services, and the United Way in selected parishes.

## Around Town

Four Girl Scout Juniors from Baton Rouge appeared on air with Chef Celeste to demonstrate two heart healthy recipes on the Around Town TV Show. The girls were promoting the American Heart Association's Girl Scout workshop, *Simple Cooking with Heart*.



## EARTH HOUR

(March 31, 2012)

Participate in this Girl Scouts Forever Green project by replacing incandescent light bulbs with ENERGY STAR® qualified, or other energy-efficient, light bulbs and turning off the lights for one hour—Earth Hour—8:30 p.m.–9:30 p.m. on the last Saturday in March (March 31, 2012).

Earth Hour is just one way you as Girl Scouts and your families, friends, and community partners can make small changes that have big results when it comes to lowering CO2 footprints and saving energy and money.

Join Girl Scouts all over the world in taking the Girl Scouts Forever Green Pledge\* found on [www.girlscouts.org/gforevergreen/GSFG-Pledge.asp](http://www.girlscouts.org/gforevergreen/GSFG-Pledge.asp). Anyone can take part, so tell your friends, families, classmates, and members of your community to sign up, too! Whether or not you are participating in Girl Scouts Forever Green, our 100<sup>th</sup> Anniversary Take Action Project, you can still make a difference. Actions you take in your daily life throughout the year can help protect the environment and conserve natural resources.

\*Girls under 13 are required to take the pledge with a parent.

## We're In, are You?!

Girl Scouts are ready for the Hornets' new season!



The New Orleans Hornets have planned a **Girl Scout Father Daughter Night** for Saturday, January 21 when the Hornets play the Dallas Mavericks. Enjoy Balcony Corner seats at \$30 each which includes a \$5 meal voucher. Lower Corner seats are \$65 each and include a \$10 meal voucher. Come support the Hornets and the Girl Scouts at the same time, since a portion of each ticket benefits Girl Scouts. Call

Denton Faerber at 504-593-4748 to order your tickets or purchase them online.

The popular **Honeybees Dance Clinic & Game** (against

the Indiana Pacers) is set for Saturday, March 3. The \$75 package includes two balcony corner seats, the 2 hour Honeybee dance clinic (snack provided), and Girl Scout Dance Clinic T-shirt. Clinic participants will give a pre-game performance. Lower level packages available upon request. Call Denton Faerber at 504-593-4748 to sign up your troop.

## Twilight Paddle

Experience the beauty of the Louisiana wetlands at twilight, as you paddle into the wetlands in the late afternoon daylight, lunch at sunset and then paddle back with or without the use of flashlights. Registration for this Saturday, April 28 adventure for Juniors – Ambassadors opens February 1. Fee is \$27 per participant. Location is Cane Bayou near Mandeville.



## GLOBAL Youth Service Day

April 20-22, 2012

Global Youth Service Day (GYSD) is an annual global event that highlights and celebrates the energy, commitment, idealism, and creativity that youth bring to solving problems in your communities. How do you want to take action to make the world a better place? Tools and resources including a GYSD Planning Toolkit can be found on <http://GYSD.org/>

### Planet Power!

Caitlyn, Heather, and Meghan wear hazmat suits during the *It's your Planet – Love It! Day at Entergy's River Bend Nuclear Plant*. The Girl Scout Cadettes were part of a group who learned about making and conserving electricity, with a focus on nuclear energy.

