



VOLUNTEER POSITION DESCRIPTION

SERVICE UNIT GIRL RECRUITER

Summary: The Girl Recruiter is responsible for the recruitment of girls within identified target markets to join by one or more of the defined and available pathways to participation in Girl Scouting. The nature of this position requires the individual to provide both direct and indirect service to girls. This role could be filled by an adult or teen volunteer.

Term of appointment: The Girl Recruiter is appointed for a one year term that is renewable upon completion of evaluation processes.

Supervision: The Girl Recruiter reports to the Service Unit Administrator or other Service Team Member.

Support: The Girl Recruiter receives support, guidance, and encouragement from the Service Unit Administrator, Liaisons, Organizer, Service Unit Team, and the Membership Executive. She or he has access to relevant learning opportunities and materials that prepare for and support this role.

Responsibilities:

- Work with the Adult Recruiter and liaisons in the implementation of community-focused strategies for recruiting and engaging girls in the assigned area.
- Provide potential girl members with a consistent message about Girl Scouting and all of the possible ways girls can participate in the Girl Scout Leadership Experience.
- Ensure timely registration and placement of girls in desired program opportunities.
- Maintain current knowledge of the Girl Scout program, pathways, and activities.
- Continuously educate the community on participation options.
- Be guided in all actions by the Girl Scout Mission, Promise, and Law.
- Remain informed about and comply with the most current policies, procedures, and guidelines of Girl Scouts Louisiana East and Girl Scouts of the USA (GSUSA).

Qualifications and core competencies:

- **Girl focus:** Empower girls to lead activities, learn by doing, and cooperate with others on current issues that involve their interests and needs, while having fun.
- **Personal integrity:** Demonstrate dependability, honesty, and credibility.
- **Adaptability:** Adjust, modify own behavior, and remain flexible and tolerant in response to changing situations and environments.
- **Oral communication:** Express ideas and facts clearly and accurately.
- **Foster diversity:** Understand, respect, and embrace differences.
- **Computer skills:** Know how to use e-mail and the Internet.
- **Additional requirements:**
 - Experience in community cultivation and recruitment a plus
 - Familiarity with assigned community
 - Demonstrated networking abilities
 - Sales, marketing, and public speaking experience a plus
 - Bilingual preferred (if applicable)
 - Must become a registered member of GSUSA
 - Complete required coursework as assigned and provided by Girl Scouts Louisiana East and GSUSA

Girl Recruiter signature: _____ Date: _____

SU Administrator signature: _____ Date: _____

Original sent to Volunteer Management Dept: Date: _____/_____/_____