



# 2020-21 Early Renewal Incentives

## Skills today. Success tomorrow.

There's always so much more to explore as a Girl Scout!

With new programs in outdoor adventure and STEM, tons of exciting skills to learn, and so many badges and awards to earn to celebrate her accomplishments, Girl Scouts have access to everything they need to create their own success – whatever that looks like to them.

Here she'll practice entrepreneurship, learn life skills, expand her imagination through hands-on STEM activities, and explore the great outdoors to discover what she's passionate about. Then, she'll have tons of opportunities to do more of it in a place that's all about growing her confidence and championing her success. As a Girl Scout, your girl will always be inspired to seek adventure and face challenges head-on!

Unlock her potential with another year of learning, growing, and fun. It's all waiting for her at Girl Scouts.

## Renew Your Troop's Membership online May 1 - ~~June 15~~ **JULY 15** and earn some great incentives:

1) Additional Cookie Proceeds in 2021 Cookie Program (2-5 cents)

Percentage of MY2020 girls who renew for MY2021 provided at least two members of the troop leadership team also renew	Receive an additional amount per package of cookies during 2021 cookie program (non-cumulative). *
100%	Five cents (.05)
85 to 99%	Four cents (.04)
65 to 84%	Three cents (.03)
30 to 64%	Two cents (.02)

2) Opportunity to register for our Believe in G.I.R.L. (BIG) event at a reduced price of \$7 per girl.

3) Renew May 1 - ~~June 15~~ **JULY 15** and get a FREE *More to Explore!* patch to the first 3,500 girls who renew!

4) The Service Unit in each Region who has the highest percentage in girl spring renewal and had at least 40% of girls from MY20 renewed on ~~June 15~~ **JULY 15** will receive \$50 credit to be used towards the Volunteer Conference.

**NOTE:** Due to current COVID-19 circumstances, Girl Scouts Louisiana East decided to postpone Early Bird registration until May 1st. However, the option to early register beginning April 1 has been made available by GSUSA. If your troop chooses to early register beginning April 1, the same incentives are available.