

# GSLE Renewal Guide

## Early Bird 2022-2023 April 1 – May 31, 2022



We think you'll agree that a Girl Scouts membership is one of the most valuable investments anyone can make in a girl's life, providing rich experiences for them to explore new interest, face challenges, form new friendships and make lasting community contributions.

Girl Scouts continues to be innovative in our delivery of this investment. So don't let her miss out on the fun! Early Bird Registration is April 1-May 31 and your troop could receive great incentives. What a way to use those cookie proceeds!

There's always so much more to explore as a Girl Scout. Unlock her potential with another year of learning, growing and fun. It's all waiting for her here at Girl Scouts!

### Why register during Early Bird?

#### Troop Leader Benefits & Early Bird Checklist!

- By renewing your girls' membership now, your troop will be ready for another year, and you can start planning the upcoming year during the summer months.
- Do it for the girls. Help your girls return in the fall by ensuring they have a reserved spot as a troop member for the upcoming year.
- You don't have to spend the summer or the first weeks of school chasing down registrations.
- Consider using troop funds to pay for all or just a portion of the troops' membership fees. It's easier for everyone, and an excellent use of the money earned together all year long!
- If a parent plans to renew during Early Bird as a troop leader, troop cookie manager or troop volunteer, have the troop consider paying for the adult membership.
- Let parents / caregivers know about the troop's plans for the upcoming year.
- Make Early Bird a tradition in your troop! Renewing every year means that your girls' amazing friendships and connections will last them a lifetime.
- Get ahead by completing your Looking Ahead/End of Year paperwork.

### How Does Girl Scouts Benefit Your Girls?



**72%**  
of Girl Scouts  
show  
positive values



**81%**  
of Girl Scouts  
have a strong  
sense of self



**54%**  
of Girl Scouts  
seek  
challenges



**90%**  
of Girl Scouts say they  
can make a difference  
in the world



**54%**  
of Girl Scouts  
form healthy  
relationships

# Earn Early Bird Rewards!

INCENTIVES	FRIDAY 4/1	ALL OF EARLY BIRD										
<p><b>Troop incentive #1:</b> Additional Cookie Proceeds in 2023 Cookie Program (2-5 cents)</p> <p>Percentage of MY2022 girls who renew for MY2023 provided at least two members of the Troop Leadership Team also renew</p> <table border="0"> <tr> <td>100%</td> <td>Receive an additional amount per package of cookies during 2023 cookie program (noncumulative)</td> </tr> <tr> <td>85 to 99%</td> <td>Five cents (.05)</td> </tr> <tr> <td>65 to 84%</td> <td>Four cents (.04)</td> </tr> <tr> <td>30 to 64%</td> <td>Three cents (.03)</td> </tr> <tr> <td></td> <td>Two cents (.02)</td> </tr> </table>	100%	Receive an additional amount per package of cookies during 2023 cookie program (noncumulative)	85 to 99%	Five cents (.05)	65 to 84%	Four cents (.04)	30 to 64%	Three cents (.03)		Two cents (.02)	◆	◆
100%	Receive an additional amount per package of cookies during 2023 cookie program (noncumulative)											
85 to 99%	Five cents (.05)											
65 to 84%	Four cents (.04)											
30 to 64%	Three cents (.03)											
	Two cents (.02)											
<p><b>Troop incentive #2: Opening Day ONLY</b> - Renew 100% and at least two members of troop leadership and you will be entered into a drawing for one troop to win an exclusive equestrian experience to be held at Camp Marydale on June 18, 2022.</p>	◆											
<p><b>Troop incentive #3: Opening Day ONLY</b> - Raffle for 6 Daisy / Brownie troops to receive surprise swag for an upcoming GSUSA virtual event (to be announced on April 1).</p>	◆											
<p><b>Girl incentive #1: Opening Day ONLY</b> - The first 500 girls to renew on April 1 will receive a custom GSLE Early Bird tshirt</p>	◆											
<p><b>Girl incentive #2:</b> Renew April 1 – May 31, 2022 and get a FREE 2022 GSLE Early Bird patch for the first 2,500 girls!</p>	◆	◆										
<p><b>Service Unit incentive #1:</b> The Service Unit in each Region with the highest percentage in girl spring renewal and had at least 40% of girls from MY22 renewed by May 31 will receive:</p> <ul style="list-style-type: none"> <li>\$50 credit to be used towards Volunteer Kickoff</li> </ul>	◆	◆										



## Volunteer Toolkit

Your online tool to plan and manage your troop

- Customizable calendar year
- Step-by-step meeting plans
- Resources for all grade levels



Unleash the confident troop leader within through our new online training forum!



MEMBERSHIP OPTIONS	DATES	Troop Proceeds	Cookie Rewards (Girls @ 500+ boxes)	Cookie Dough (Expires 12/4/23)	Individual Funds
Early Bird Spring Renewal	April 1 - May 31	◆	◆		◆
New Girl Extended Year	April 1 - July 31				◆
Spring Renewal	June 1 - July 31	◆			◆
On-Time Registration	August 1 - December 4	◆		◆	◆
Graduating Senior/Young Alum Lifetime Membership	Anytime	◆		◆	◆

# Preparing Families for Early Bird

## Need help?

Check out our Early Bird resources at [www.gsle.org/renew](http://www.gsle.org/renew), including FAQs and more.

HOW TO Renew ONLY your Girl	Renew ENTIRE Family	Renew ENTIRE Troop
<ol style="list-style-type: none"> <li>1. Login to your <b>MY GS</b> and select the <b>MY ACCOUNT</b> tab.</li> <li>2. Click on <b>MY HOUSEHOLD</b>.</li> <li>3. Check mark in box next to the <b>TROOP #</b> and add <b>RENEWAL</b></li> <li>4. <b>CONFIRM</b> member details, CHOOSE membership year, CHOOSE payment type then <b>SUBMIT</b> member details</li> <li>5. <b>REVIEW</b> cart</li> <li>6. <b>ACCEPT</b> the Girl Scout Promise and Law, small box under the Promise and Law on the right-hand side</li> <li>7. <b>REVIEW</b> all information is correct and <b>ADD</b> in your billing address and payment information.</li> </ol>	<ol style="list-style-type: none"> <li>1. Login to your <b>MY GS</b> Account and select the <b>MEMBERSHIP</b> tab.</li> <li>2. Click on <b>MY HOUSEHOLD</b>.</li> <li>3. Check mark in box next to the <b>TROOP #</b> and add <b>RENEWAL</b> for <i>each</i> member of the household, adults and girl(s)</li> <li>4. <b>CONFIRM</b> member details, CHOOSE membership year, CHOOSE payment type then <b>SUBMIT</b> member details</li> <li>5. <b>REVIEW</b> cart</li> <li>6. <b>ACCEPT</b> the Girl Scout Promise and Law, small box under the Promise and Law on the right-hand side</li> <li>7. <b>REVIEW</b> all information is correct and <b>ADD</b> in your billing address and payment information.</li> </ol>	<ol style="list-style-type: none"> <li>1. Login to your <b>MY GS</b> and select the <b>MY ACCOUNT</b> tab</li> <li>2. Click on <b>MY TROOP</b>, then the <b>TROOP #</b> you are renewing</li> <li>3. Check mark in box next to the <b>TROOP #</b> for <i>each</i> adult and girl you are renewing</li> <li>4. Click add <b>RENEWAL</b></li> <li>5. <b>CONFIRM</b> member details, CHOOSE membership year, CHOOSE payment type then <b>SUBMIT</b> member details</li> <li>6. <b>REVIEW</b> cart</li> <li>7. <b>ACCEPT</b> the Girl Scout Promise and Law, small box under the Promise and Law on the right-hand side</li> <li>8. <b>REVIEW</b> all information is correct and <b>ADD</b> in your billing address and payment information.</li> </ol>

## MY GS

### MY GS

Your Girl Scout Member Community, MY GS, is your one-stop shop to renewing Girl Scout memberships, updating your contact information and updating your troop details. To access your **MY GS** account, go to the GSLE website at [www.gsle.org](http://www.gsle.org), click **MY GS**.

### Extended Year Membership (April 1, 2022 through July 31, 2023)

Girl Scouts is offering the Extended Year Membership for new and lapsed girl and adult members, which will allow them to purchase a Girl Scout membership at a prorated cost of \$35. This membership option allows girls and adults to join Girl Scouts in the spring and summer and benefit from paying a reduced rate for the partial year in which they are joining.

### Which membership option do I choose?

If registering for this year, only choose current year (10/1/21 - 9/30/22)

If renewing, choose next year (10/1/22 - 9/30/23)

If new, choose extended year (4/1/22 - 9/30/2023)

New for this year	Renewing	New
CURRENT YEAR	NEXT YEAR	EXTENDED YEAR
October 1, 2021 – September 30, 2022	October 1, 2022 – September 30, 2023	April 1, 2022 – September 30, 2023