

Invest in the leadership experience of every girl through the **ANNUAL FAMILY GIVING CAMPAIGN**

What are the goals for the AFGC?

- A total of 50% of all families participating in AFGC
- Hold at least two Money Earning activities (Girl Scouting for Supper, Carwashes, etc.) per Service Unit over the course of the AFGC

What are some action steps and best practices I can take?

- Encourage each family to participate in AFGC!!!
- Plan activities and/or events to put your Service Unit over the top!
- Communicate, Communicate, Communicate!!!
- Social Media posts



Why should I participate?

When families participate, they will have the satisfaction of knowing they are taking steps to ensure that the Girl Scout Experience is possible for girls across our 23-parish region.

Are Service Units rewarded when they reach their goal?

YES! Service Units that meet their goals of 50% participation and at least two Money Earning activities will enjoy a FREE encampment at one of our three fabulous camps (unit fees only).



Membership fee vs. Annual Family Giving Campaign?

Membership fees are forwarded to GSUSA, while funds raised during the AFGC offset the Girl Scout Experience for your girl and more than 10,000 girls across Southeast Louisiana. **Your dollars stay within our Council!**

How do I participate?

- Check – payable to **Girl Scouts Louisiana East/AFG**
- Online – visit www.gsle.org/give
- Credit Card - fill in credit card on the pledge form or enter it online

For more information, please contact Nancy Kritikos at 504-355-5886 or nkritikos@gsle.org.

Thank you for participating in the Annual Family Giving Campaign!

