

Forever Girl Scouts Annual Campaign

August 1 - January 31, 2022

Deadline Extended!



The **Forever Girl Scouts Annual Campaign** provides an opportunity for families and friends of GSLE to make an investment directly benefiting our girls. As Louisiana's largest nonprofit leadership organization for girls, GSLE provides girls and young women with a place to discover their passions, find their voice and make a positive impact in their communities.

Your contribution to the **Forever Girl Scouts Annual Campaign** helps fund high-quality programs and activities for over 7,500 girls in 23 parishes across southeast Louisiana; operation of our new mobile shop (coming soon to a community near you!); and maintenance and upkeep of our camp properties. With your help, all this, and more, is possible.

Now more than ever, your participation in the **Forever Girl Scouts Annual Campaign** is critical so that GSLE can continue to prepare girls for a lifetime of leadership, success, and adventure in a safe, no-limits place designed for girls, by girls.



Second edition patch incentive for 2021-2022

Make a gift of \$20 or more and receive the 2021-2022 Philanthropist in Training patch.



2021 Goals for the Forever Girl Scouts Annual Campaign

The goal for 2021 is \$16,000 from Girl Scout families and volunteers. With those funds, GSLE will:

1. Replace the steps leading to the river at Camp Covington.
2. Buy a new horse for the herd at Camp Marydale.
3. Provide exterior wrapping of the GSLE Mobile Shop.
4. Support the Girl Scouting Experience for Girl Scouts in parishes hardest hit by Hurricane Ida.
5. Fund GSLE's areas of greatest need.

Be sure to designate your gift on the pledge form on the reverse side.



Forever Girl Scouts Annual Campaign

DID YOU KNOW?

100% of your contribution to the Forever Girl Scouts Annual Campaign stays within our Council, whereas the \$25 annual membership fee goes directly to Girl Scouts of the USA.

GSLE invests nearly \$300 per girl, per year, to provide programs, activities, and the Girl Scout Leadership Experience to members. The Forever Girl Scouts Annual Campaign and other fund development efforts are key to GSLE making Girl Scouting accessible to all girls.



“My favorite part about being a Daisy is selling cookies. I get to talk to my friends and family about why I love being a Girl Scout.”

—Genevieve, Daisy Girl Scout, New Orleans

WHAT ARE THE GOALS?

- A total of 25% of all families participating in FGSAC+
- One money-earning activity per service unit each year++

WHAT IS THE REWARD?

Service Units that meet their goals of 25% participation and at least one money-earning activity or event, will enjoy a FREE encampment* at one of GSLE's camps (unit fees only).

+Participation is defined as a tax-deductible financial contribution to GSLE.

++Attendance at fundraising events and troop/SUA events (money-earning activities) does not count toward participation.

*Encampment must be redeemed by 12/31/22.

PARTICIPATING IS EASY!

Making your contribution is easy!

- Return the pledge form below along with your check or credit card info to GSLE/FGS.
- Contribute online by visiting www.gsle.org/give.

When you participate in FGSAC, you have the satisfaction of knowing you are taking steps to ensure the Girl Scout Experience is possible for all girls across our 23-parish region.



“Girl Scouts has taught me to speak up when I see something wrong, to lend a hand when others are in need and to take risks even if the task may seem difficult.”

—Mackenzie, Senior Girl Scout, Prairieville

Please consider how your contribution positively impacts Girl Scouting in our Council.
100% of your Forever Girl Scouts Annual Campaign contribution stays within our Council.

Name: _____ Service Unit: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Gift amount*: \$250 \$100 \$75 \$50 \$20 (patch incentive) Other \$ _____

*Suggested gift minimum is \$5 per Girl Scout.

PLEASE DESIGNATE MY GIFT TO:

I want to restrict my gift to one of the FGSAC goals (see reverse side for more info). I want to leave my gift unrestricted; GSLE can use it wherever it's needed most.

Enclosed is my check made payable to "Girl Scouts Louisiana East" with "Forever Girl Scouts" in the memo line.

Gifts can be made via secure credit card transaction at www.gsle.org/give or included on this form.

Consider joining **The 1912 Club** by signing up for a recurring monthly contribution at www.gsle.org/give. A recurring monthly gift allows donors to spread the impact of a larger contribution over time. 1912 Club members receive a special gift and recognition in GSLE's donor listings.

My employer will match my gift, and I will submit the match request. My employer is: _____

I would like more information about including GSLE in my estate plans (Juliette Gordon Low Society). I have already included GSLE in my estate plans.

Name (as it appears on credit card): _____ Signature: _____

Account number: _____ Expiration date: _____ CVV: _____

Name of your girl(s): _____



For more information, contact Nancy Kritikos at 504-355-5886 or nkritikos@gsle.org.
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