

GSLE Renewal Guide

Early Bird 2021-2022

April 1 – May 31, 2021

We've Got This!

The last year has shown the world who our heroes truly are. They are the visionaries pushing for a better tomorrow, the young people imagining a brighter today. Essentially, they are you.

That's why Girl Scouts Louisiana East is, and will continue to be, here for you through it all.

Cheering you on, lifting you up, celebrating your strengths. Today, tomorrow, together – we're on your team. You've got this!

Early Bird is the opportunity to save your spot and commit to the next Girl Scout membership year.

If you're a returning Girl Scout, we can't WAIT for you to continue your journey. If you're brand new, we want to get to know you NOW so you can hit the ground running in the fall.



Why register during Early Bird?

Troop Leader Benefits & Early Bird Checklist!

- By renewing your girls' membership now, your troop will be ready for another year, and you can start planning the upcoming year during the summer months.
- Do it for the girls. Help your girls return in the fall by ensuring they have a reserved spot as a troop member for the upcoming year.
- You don't have to spend the summer or the first weeks of school chasing down registrations.
- Consider using troop funds to pay for all or just a portion of the troops' membership fees. It's easier for everyone, and an excellent use of the money earned together all year long!
- If a parent plans to renew during Early Bird as a troop leader, troop cookie manager or troop volunteer, have the troop consider paying for the adult membership.
- Let parents / caregivers know about the troop's plans for the upcoming year.
- Make Early Bird a tradition in your troop! Renewing every year means that your girls' amazing friendships and connections will last them a lifetime.
- Get ahead by completing your Looking Ahead/End of Year paperwork.

How Does Girl Scouts Benefit Your Girls?



72%
of Girl Scouts
show
positive values



81%
of Girl Scouts
have a strong
sense of self



54%
of Girl Scouts
seek
challenges



90%
of Girl Scouts say they
can make a difference
in the world



54%
of Girl Scouts
form healthy
relationships

Earn Early Bird Rewards!

INCENTIVES	THURS 4/1	ALL OF EARLY BIRD										
<p>Troop incentive #1: Additional Cookie Proceeds in 2022 Cookie Program (2-5 cents)</p> <p>Percentage of MY2021 girls who renew for MY2022 provided at least two members of the Troop Leadership Team also renew</p> <table border="0"> <tr> <td>100%</td> <td>Receive an additional amount per package of cookies during 2022 cookie program (noncumulative).</td> </tr> <tr> <td>85 to 99%</td> <td>Five cents (.05)</td> </tr> <tr> <td>65 to 84%</td> <td>Four cents (.04)</td> </tr> <tr> <td>30 to 64%</td> <td>Three cents (.03)</td> </tr> <tr> <td></td> <td>Two cents (.02)</td> </tr> </table>	100%	Receive an additional amount per package of cookies during 2022 cookie program (noncumulative).	85 to 99%	Five cents (.05)	65 to 84%	Four cents (.04)	30 to 64%	Three cents (.03)		Two cents (.02)	◆	◆
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<p>Troop incentive #2: Opening Day ONLY - Renew 100% and at least two members of troop leadership and you will be entered into a regional drawing to win a 60-minute Troop Photo Session to be held on Camp Marydale: July 10, 2021 or Camp Whispering Pines: July 17, 2021.</p>	◆											
<p>Troop incentive #3: Opening Day ONLY - Renew 85%-100% of MY21 girls along with two members of the troop leadership and receive 10% off the first \$50 spent in our Council Shop (curbside pickup only). Not available online. Coupon expires Saturday, December 4, 2021 (Must present coupon at time of pick-up).</p>	◆											
<p>Girl incentive #1: Renew April 1 – May 31, 2021 and get a FREE <i>We've Got This!</i> patch for the first 3,000 girls who renew!</p>	◆	◆										
<p>Girl incentive #2: Admission to a virtual event featuring a conversation between Girl Scouts and former First Lady of the United States, Michelle Obama, during which she'll explore the themes in <i>Becoming: Adapted for Young Readers</i> and how they relate to Girl Scouts' and young people's experiences today. Log into your MY GS account to register!</p>	◆	◆										
<p>Service Unit incentive #1: The Service Unit in each Region with the highest percentage in girl spring renewal and had at least 40% of girls from MY21 renewed by May 31 may choose one of the following:</p> <ul style="list-style-type: none"> • \$50 credit to be used towards the Volunteer Conference, "Girl Scouting with a Purpose" • 3 hour Service Unit Leadership Team Building Experience at Camp Marydale for up to 16 adults, facilitated by Membership Staff (September 18 or October 2, 2021). • 1 year Zoom subscription 	◆	◆										



Volunteer Toolkit

Your online tool to plan and manage your troop

- Customizable calendar year
- Step-by-step meeting plans
- Resources for all grade levels



Unleash the confident troop leader within through our new online training forum!



MEMBERSHIP OPTIONS	DATES	Troop Proceeds	Cookie Rewards (Girls @ 500+ boxes)	Cookie Dough (Expires 12/4/21)	Individual Funds
Early Bird Spring Renewal	April 1 - May 31	◆	◆		◆
New Girl Extended Year	April 1 - July 1				◆
Extended Year (Lapsed MY21 GIRLS)	April 1 - July 1	◆			◆
Spring Renewal	June 1 - July 1	◆			◆
On-Time Registration	August 1 - December 4	◆		◆	◆
Graduating Senior/Young Alum Lifetime Membership	Anytime	◆		◆	◆

Preparing Families for Early Bird

Need help?

Check out our Early Bird resources at www.gsle.org/renew, including tutorials, links to register to our events, and more.

HOW TO Renew ONLY your Girl	Renew ENTIRE Family	Renew ENTIRE Troop
<ol style="list-style-type: none"> 1. Login to your MY GS and select the MY ACCOUNT tab. 2. Click on MY HOUSEHOLD. 3. Check mark in box next to the TROOP # and add RENEWAL 4. CONFIRM member details, CHOOSE membership year, CHOOSE payment type then SUBMIT member details 5. REVIEW cart 6. ACCEPT the Girl Scout Promise and Law, small box under the Promise and Law on the right-hand side 7. REVIEW all information is correct and ADD in your billing address and payment information. 	<ol style="list-style-type: none"> 1. Login to your MY GS Account and select the MEMBERSHIP tab. 2. Click on MY HOUSEHOLD. 3. Check mark in box next to the TROOP # and add RENEWAL for <i>each</i> member of the household, adults and girl(s) 4. CONFIRM member details, CHOOSE membership year, CHOOSE payment type then SUBMIT member details 5. REVIEW cart 6. ACCEPT the Girl Scout Promise and Law, small box under the Promise and Law on the right-hand side 7. REVIEW all information is correct and ADD in your billing address and payment information. 	<ol style="list-style-type: none"> 1. Login to your MY GS and select the MY ACCOUNT tab 2. Click on MY TROOP, then the TROOP # you are renewing 3. Check mark in box next to the TROOP # for <i>each</i> adult and girl you are renewing 4. Click add RENEWAL 5. CONFIRM member details, CHOOSE membership year, CHOOSE payment type then SUBMIT member details 6. REVIEW cart 7. ACCEPT the Girl Scout Promise and Law, small box under the Promise and Law on the right-hand side 8. REVIEW all information is correct and ADD in your billing address and payment information.

MY GS

MY GS

Your Girl Scout Member Community, MY GS, is your one-stop shop to renewing Girl Scout memberships, updating your contact information and updating your troop details. To access your **MY GS** account, go to the GSLE website at www.gsle.org, click **MY GS**.

Extended Year Membership (April 1, 2021 through September 30, 2022)

Girl Scouts is offering the Extended Year Membership for new and lapsed girl and adult members, which will allow them to purchase a Girl Scout membership at a prorated cost of \$35. This membership option allows girls and adults to join Girl Scouts in the spring and summer and benefit from paying a reduced rate for the partial year in which they are joining.

What is a lapsed member?

Any girl or adult that was a previously registered Girl Scout but is not currently registered for this membership year (October 1, 2020 - September 30, 2021).

Which membership option do I choose?

If registering for this year, only choose current year (10/1/20 - 9/30/21)

If renewing, choose next year (10/1/21 - 9/30/22)

If lapsed or new choose, extended year (4/1/21 - 9/30/2022)

New for this year	Renewing	Lapsed or New
CURRENT YEAR	NEXT YEAR	EXTENDED YEAR
October 1, 2020 – September 30, 2021	October 1, 2021 – September 30, 2022	April 1, 2021 – September 30, 2022