GSLE's **Promise Circle** recognizes donors to Girl Scouts Louisiana East who contribute $1,000 or greater each year. Promise Circle donors are the Council's most generous benefactors; individuals who invest annually in the Girl Scout Experience for all girls who seek it.

- The $1,000 annually must be comprised of tax-deductible contributions. For example, direct gifts and the tax-deductible portions of event sponsorships count, but auction item purchases do not.
- The $1,000 is cumulative and can be comprised of multiple tax-deductible contributions throughout the year.
- Matching gifts count for recognition purposes; a gift of $500 matched by an employer 1:1 gets the donor to the $1,000 threshold.
- GSLE's Promise Circle recognizes individual donors only.
- The year is defined by GSLE's fiscal year: January 1 – December 31

Promise Circle Benefits and Levels:

COURAGE ($5,000 and greater)

- Two complimentary tickets to either the Juliette Gordon Low Leadership Luncheon or Women of Distinction Luncheon
- Logo or name listing in GSLE's Annual Report
- Recognition at the GSLE Annual Meeting
- Logo or name listing in and acknowledgement at both annual luncheons and event programs
- Promise Circle pin
- Annual invitation to Breakfast with the CEO event
- Annual invitation to the Gold Award Ceremony
- Personal message from the Media G.I.R.L. Team
- Lunch with the CEO at a mutually agreed upon time and date
- First opportunity to schedule a Project Thin Mint cookie presentation during cookie season

CONFIDENCE ($2,500 to $4,999)

- One complimentary ticket to either the Juliette Gordon Low Leadership Luncheon or Women of Distinction Luncheon
- Logo or name listing in GSLE's Annual Report
- Recognition at the GSLE Annual Meeting
- Logo or name listing in and acknowledgement at both annual luncheons and event programs
- Promise Circle pin
- Annual invitation to Breakfast with the CEO event
- Personal message from the Media G.I.R.L. Team
- Lunch with the CEO at a mutually agreed upon time and date
- First opportunity to schedule a Project Thin Mint cookie presentation during cookie season

CHARACTER ($1,000 to $2,499)

- One complimentary ticket to either the Juliette Gordon Low Leadership Luncheon or Women of Distinction Luncheon
- Logo or name listing in GSLE's Annual Report
- Recognition at the GSLE Annual Meeting
- Logo or name listing in and acknowledgement at both annual luncheons and event programs
- Promise Circle pin
- Annual invitation to Breakfast with the CEO event

For any questions about philanthropy at GSLE or the Promise Circle, please contact GSLE's Chief Development Officer, Madeleine Briscoe, CFRE, at mbriscoe@gsle.org or 504.355.5885.

Thank you for generously investing in girls' futures by joining the Promise Circle at Girl Scouts Louisiana East.

Giving Options:

1. The easiest way to make a gift to GSLE is via secure credit transaction at www.gsle.org. You may also choose to pay over time by setting up a monthly recurring gift in this payment portal. If you make your gift online, there is no need to submit this form.
2. For information on how to make a gift of stock, contact mbriscoe@gsle.org for stock transfer instructions.
3. When mailing a check to GSLE (Attn: Promise Circle, 841 S. Clearview Pkwy., New Orleans, LA 70121), please complete and include this form with your gift.

Name as you wish it to appear on public listings

☐ I wish to remain anonymous

Address

City State Zip Code

Email

Phone Number

DESIGNATION OF YOUR GIFT

☐ My gift is unrestricted; GSLE may use it for the area of greatest need.

☐ Other: _____

☐ My employer will match my gift and I will submit the match request.

My Employer is _____

☐ I would like more information about joining the Juliette Gordon Low Society by including GSLE in my estate plans.

☐ I have already included GSLE in my estate plans.