



2021-22 Early Renewal Incentives

We've Got This!

The last year has shown the world who our heroes truly are. They are the visionaries pushing for a better tomorrow, the young people imagining a brighter today. Essentially, they are you.

That's why Girl Scouts Louisiana East is, and will continue to be, here for you through it all. Cheering you on, lifting you up, celebrating your strengths. Today, tomorrow, together – we're on your team.

You've got this!

Renew Your Troop's Membership online April 1 – May 31 and earn some great incentives:

Troop Incentive #1: Additional Cookie Proceeds in 2022 Cookie Program (2-5 cents)

Percentage of MY2021 girls who renew for MY2022 provided at least two members of the troop leadership team also renew	Receive an additional amount per package of cookies during 2022 cookie program (non-cumulative). *
100%	Five cents (.05)
85 to 99%	Four cents (.04)
65 to 84%	Three cents (.03)
30 to 64%	Two cents (.02)

Troop Incentive #2: Opening Day ONLY - Renew 100% and at least two members of troop leadership and you will be entered into a regional drawing to win a 60-minute Troop Photo Session to be held on Camp Marydale: July 10, 2021 or Camp Whispering Pines: July 17, 2021.

Troop Incentive #3: Opening Day ONLY - Renew 85%-100% of MY21 girls along with two members of the troop leadership and receive 10% off the first \$50 spent in our Council Shop (curbside pickup only). Not available online. Coupon expires Saturday, December 4, 2021 (*Must present coupon at time of pick-up*).

Girl Incentive #1: Renew April 1 – May 31, 2021 and get a FREE **We've Got This!** patch for the first 3,000 girls who renew!

Girl Incentive #2: Admission to a virtual event featuring a conversation between Girl Scouts and former First Lady of the United States, Michelle Obama during which she'll explore the themes in *Becoming: Adapted for Young Readers* and how they relate to Girl Scouts' and young people's experiences today. Log into your **MY GS** account to register!

Service Unit Incentive #1: The Service Unit in each Region with the highest percentage in girl spring renewal and had at least 40% of girls from MY21 renewed by May 31 may **choose one** of the following:

- \$50 credit to be used towards the Volunteer Conference, "Girl Scouting with a Purpose".
- 3 hour Service Unit Leadership Team Building Experience at Camp Marydale for up to 16 adults, facilitated by Membership Staff (September 18 or October 2, 2021).
- 1 year Zoom Subscription

*All GSLE COVID-19 Guidelines will continue to be followed throughout spring renewal registration and incentives.