



2026 Cookie Guide





Entrepreneurship is fun!

Dear Girl Scout Family,

It's that wonderful time of year again, Cookie Season! I can't tell you how excited I am to see our girls gearing up for another amazing year of entrepreneurship, goal-setting, and growth. Every cookie sold represents courage, confidence, and community, and I'm so proud of the way our Girl Scouts show up to make a difference.

This season, let's celebrate every step of the journey, from setting goals to sharing smiles with every customer. Thank you to our volunteers, families, and supporters who make it all possible. Together, we're building leaders who are bold, creative, and unstoppable.

Here's to another sweet and successful Cookie Season with GSLE!

With excitement and gratitude,
Rebecca Pennington
Chief Executive Officer
Girl Scouts Louisiana East

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This Girl Scout Cookie™ season, we are inspiring Girl Scouts® to be brave and fierce entrepreneurs. And most importantly, to have fun together as a troop!



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Include the 5 Skills

Through the Girl Scout Cookie Program®, Girl Scouts gain these 5 skills and learn to think like entrepreneurs!



Goal Setting

Girl Scouts learn how to set goals and create a plan to reach them.



Decision Making

Girl Scouts learn to make decisions on their own and as a team.



Money Management

Girl Scouts learn to create a budget and handle money.



People Skills

Girl Scouts find their voice and build confidence through customer interactions.



Business Ethics

Girl Scouts learn to act ethically—both in business and life.


























Resources

ABC Bakers Facebook	Excite and energize volunteers and troops about cookie sales with sales strategies, success stories, technology tips and more	www.facebook.com/abcbakers
Lemonades Facebook	Product sales and marketing tool	www.facebook.com/LemonadesCookie
Lemonades Instagram	Product sales and marketing tool	@Lemonadescookie
Cookie Calculator	Calculate package sales goals based on number of packages sold last year and the desired percentage increase this year	www.abcsmartcookies.com/resources
Cookie theme information	Gallery of images, clip art, certificates	www.flickr.com/photos/abcbakersvolunteergallery/albums
Cookie varieties	Product descriptions and recipes	www.abcbakers.com www.abcsmartcookies.com
Rally Guide	Fun ideas for troop rallies	www.abcsmartcookies.com/resources
Standard forms	Parent permission slip, count it up activity	www.abcsmartcookies.com/resources
Troop goal poster	Poster	www.flickr.com/photos/abcbakersvolunteergallery/albums www.abcsmartcookies.com/resources
Volunteer and girl videos	How-to videos on a variety of topics	www.youtube.com/user/ABCCouncils
GSUSA Resources	Cookie marketing and selling tools	www.girlscouts.org/en/members/for-volunteers/cookie-resources-troop-leaders-volunteer.html

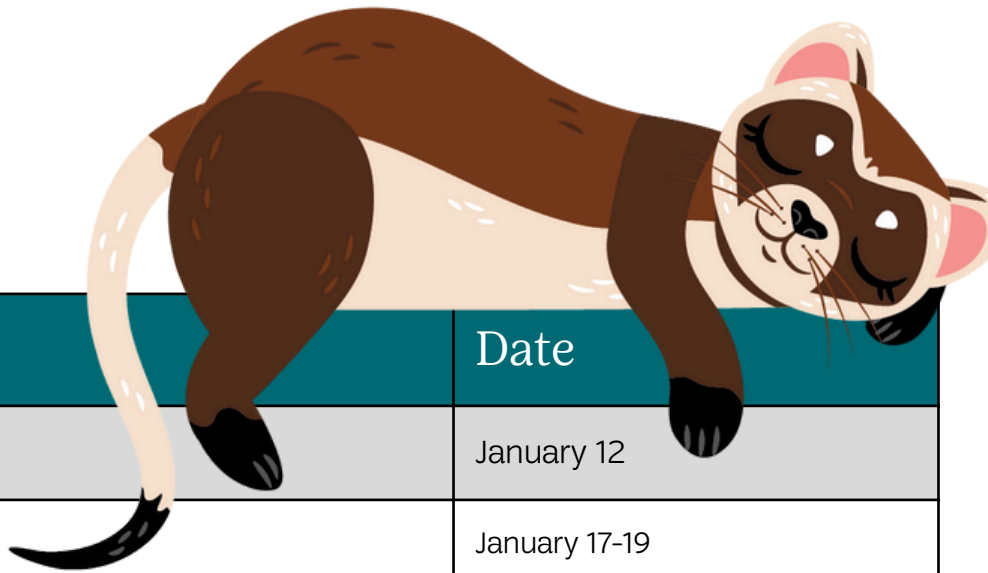


Entrepreneurship Badges & Pins

When you sell Girl Scout Cookies, you practice-goal setting, decision making, money management, people skills, and business ethics—as you learn to think like an entrepreneur. You can earn badges and pins each year you run your own Girl Scout Cookie business. Then explore your own business idea by earning an Entrepreneur badge.

	Cookie Business		Financial Literacy		Cookie Entrepreneur Family	Entrepreneur
Daisy						
	My First Cookie Business	Cookie Goal Setter	Money Explorer	My Money Choices	Year 1 and 2 Cookie Entrepreneur Family Pins	Toy Business Designer
Brownie						
	My Cookie Customers	Cookie Decision Maker	Budget Builder	My Own Budget	Year 1 and 2 Cookie Entrepreneur Family Pins	Budding Entrepreneur
Junior						
	My Cookie Team	Cookie Collaborator	Budget Maker	My Money Plan	Year 1 and 2 Cookie Entrepreneur Family Pins	Business Jumpstart
Cadette						
	My Cookie Venture	Cookie Market Researcher	Cookie Innovator	Budget Manager	My Money Habits	My Dream Budget
Senior						
	My Cookie Network	Cookie Boss	Savvy Saver	My Financial Power	Year 1 and 2 Cookie Entrepreneur Family Pins	Business Startup
Ambassador						
	My Cookie Business Resume	Cookie Influencer	Financial Planner	My Financial Independence	Year 1 and 2 Cookie Entrepreneur Family Pins	Entrepreneur Accelerator

Cookie Calendar



Activity	Date
Start of the Cookie Season	January 12
Cookie Booth Lottery	January 17-19
First Come First Served Booth Signup 1	January 23-25
Parent Due Date for Digital Cookie Orders	January 26
First Come First Served Booth Signup 2	January 30 - February 2
Troop Initial Orders Due	February 1
Penny ACH Test	February 2
Service Unit Initial Orders Due	February 3
Council Order to ABC	February 4
First Come, First Served Booth Signup 3	February 6 - End of Cookie Season
MEGA DROP	February 21 and 22
Cookie Booth Weekend 1	February 27 - March 1
First ACH	March 4
Cookie Booth Weekend 2	March 6 - 8
Cookie Booth Weekend 3	March 13 - 15
Cookie Booth Weekend 4	March 20 - 22
Last Day to Sell Online and In-Person	March 22

Cookie Calendar Continued



Activity	Date
Troop lockout from ABC, Reward Selections Due, All Money is Due in Bank Accounts	March 24
Service Unit Lockout from ABC	March 30
Final ACH	April 2



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Name	Role	Contact
Meredith Bennett	Product Program and Retail Senior Manager	mbennett@gsle.org
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Jill Pollard	Chief Operating Officer	productsales@gsle.org

Promotions



Cookie Share

Many Girl Scout troops participate in Cookie Share, a community service project in which girls encourage customers to buy cookies for donation to a non-profit organization selected by the troop. This year, over 600 cases of cookies were donated to several community organizations and non-profits, including local food banks, firefighters, police, and hospitals, as well as a significant number of cookies going to military men and women serving overseas, sending them through organizations like Operation We Care and Blue Star Mothers of LA, as well as to units where Girl Scouts had family members and friends.



Safety Tips for The Girl Scout Cookie Program®

Girl Scouts

- 1 **Show you're a Girl Scout.** Wear the Girl Scout membership pin, vest, sash, or other Girl Scout clothing to identify yourself as a Girl Scout.
- 2 **Buddy up.** Always use the buddy system. It's not just safe, it's more fun.
- 3 **Plan ahead.** Be prepared for emergencies, and always have a plan for safeguarding money.
- 4 **Protect Privacy.** Girl Scouts' last names, home addresses, and email addresses should never be given to customers. Protect customers' privacy by not sharing their information, except when necessary.

In Person

- 1 **Girl Scouts should never sell or deliver cookies alone.** Daisies, Brownies, and Juniors must be accompanied by an adult. Cadettes, Seniors, and Ambassadors need adult oversight for sales and must have approval for deliveries, always bringing a buddy along.
- 2 **Sell in the daytime.** Girls should only sell after dark when under direct supervision of an adult.
- 3 **Do not enter any homes or vehicles.** Never enter someone's home or vehicle. Only approach vehicles at designated drive-thru cookie booths.
- 4 **Be streetwise.** Become familiar with the areas and neighborhoods where you'll be selling and delivering cookies. Avoid alleys.
- 5 **Be safe on the road.** Always follow safe pedestrian practices when crossing at intersections or walking along roadways. Be aware of traffic when unloading products and passengers from vehicles.

Digital/Online

- 1 **Be safe online.** Girl Scouts must have their caregiver's permission to participate in all online activities.
- 2 **Participate in Digital Cookie.** Read and abide by the Girl Scout Digital Cookie Pledge.
- 3 **Read and agree.** Read and agree to the GSUSA Internet Safety Pledge.
- 4 **Caregivers' agreement.** Read and abide by the Digital Cookie Terms and Conditions for Parents/Guardians.



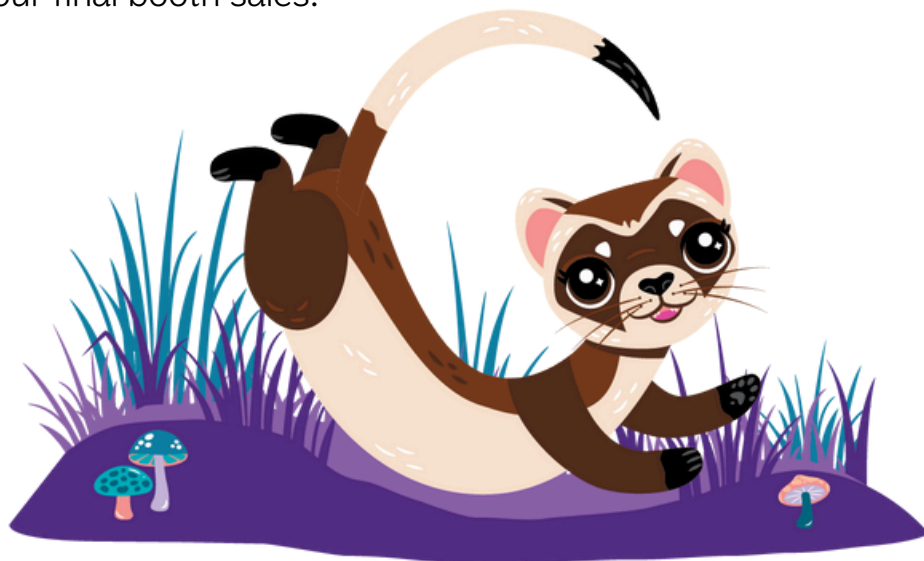
Volunteer Responsibilities

Before the sale

- Complete your 2026 Troop Cookie Manager Agreement
- Assign yourself the role of Troop Cookie Manager in myGS (The Product Program Team can also do this for you). Make sure your membership and your background check is up to date.
- Please make sure that your troop banking information is up to date.
- Make sure that girls participating in the Cookie Program are registered Girl Scouts for the 2026 membership year.
- Get Trained! -- Attend one of the Zoom or recorded trainings hosted by Product Program staff.
- Involve your girls and caregivers! Meet with your caregivers and girls to get familiar with the upcoming program. Please ensure that you use only program materials provided by your Service Unit and Council. Be sure to have a parent/guardian submit the online Caregiver Permission and Responsibility form for each girl. Without the completed form, girls will not be able to receive credit for sales.
- Set a Troop goal and encourage individual girl goals! With your girls and their guardians/parents, decide on a Troop goal and work with girls to set a personal goal.
- View the Just in Time training video on “Smart Cookies Set Up for Girls & Volunteers”-the video can be found on the ABC Bakers YouTube channel and under the Resources tab of your Smart Cookies dashboard.
- Go Digital! Go over the Digital Cookie online sales platform with your girls and caregivers. Tell them about the email link each will receive to register each girl on the Digital Cookie Direct site and set up their account.
- Remember girls are “On their honor” to abide by the January 12 start date!

During the sale

- Make sure you check your email for important updates from the Product Program Team.
- Ask caregivers if they need more cookies. Work with them to place an order for additional cookies from a Council cupboard, local cupboard, or through a troop-to-troop transfer.
- Set a time and place for caregivers to pick up additional cookies and turn in money for cookies they have already sold/delivered.
- Remind girls/caregivers that money is due for the first ACH draft before March 4. The first ACH will be for 25% of your troop's total balance due as of March 1 and will be drafted from the troop bank account.
- Deposit all collected cookie money into your troop bank account.
- Council will be doing an ACH draft test on February 2, 2026, to ensure bank accounts are set up correctly.
- Remind girls about collecting donations.
- Transfer cookies in Smart Cookies from your troop to girls who have sold cookies as necessary.
- Check your Troop Balance Summary Report in Smart Cookies to see what cookies have been transferred into your troop from cupboards and other troops, and what has been transferred out of your troop. Report any possible discrepancies to your SUCM immediately.
- Check the messages section of your Smart Cookies dashboard for important news, reminders, and alerts.
- Keep track of the girls' cookies in Digital Cookie for all orders. This is important to do, especially for girls who received extra cookie orders after their Initial Orders and/or participated in a cookie booth sale.
- During the last week of the Cookie Program, encourage your girls and caregivers to sell anything that they have left! Watch for notices from your SUCM for troops who would like to trade varieties or transfer cookies (in or out of the troop). Make sure you have some of the favorites for your final booth sales!



After the sale

- Set a time and place for caregivers to pick up additional cookies and turn in money for cookies they have sold/delivered.
- Deposit all collected cookie money into your troop bank account.
- Send a final reminder notice to each girl who still owes money for cookies and let them know of the final deadline for turning in money owed. Report any potential problems with caregiver payments to your SUCM.
- Transfer cookies in Smart Cookies from your troop to girls who have sold cookies as necessary.
- Check Smart Cookies for transfers in and out of your troop for accuracy and report any discrepancies to your SUCM immediately.
- Make sure you select your Girl Scout's reward choices in Smart Cookies before March 24.
- If the troop does not finalize the sale by distributing all the cookies that are remaining, the missing rewards will not be replaced for the girls once the system has closed.
- Council may, at our discretion, allocate any of these unallocated boxes at the end of the program to ensure girls earn rewards.



Cookie Facts



\$7 per package

12 cookie packages per case



Proceeds stay local!



24%
Thin Mints

21%
Caramel Delights

21%
Peanut Butter Patties



How much can I pickup?

How much should I order?

Based on average sales per cookie variety in the past, we recommend you order based on the below mixture:

Thin Mints®	24%	Trefoils®	11%
Caramel deLites®	21%	Peanut Butter Sandwich	7%
Peanut Butter Patties®	14%	Caramel Chocolate Chip	2%
Adventurefuls®	9%		
Lemonades®	12%		

Compact car	23 cases
Hatchback car	30 cases
Standard car	35 cases
SUV	60 cases
Station Wagon	75 cases
Minivan	75 cases
Pickup truck	100 cases
Cargo van	200 cases

The oven that bakes Trefoils® is as long as an American Football field

A cookie season of Caramel deLites® needs as much coconut as 6 blue whales weigh.

Fun Facts!

ABC uses enough peanut butter in Peanut Butter Patties® to fill 6 swimming pools.

Girl Scouts have been selling Lemonades® since 2006.

Get the scoop on Exploremores™!

These rocky road ice cream-inspired sandwich cookies—filled with the delicious flavors of chocolate, marshmallow, and toasted almond flavored crème—reflect the spirit of exploration at the heart of every Girl Scout. From a curious kindergartener, amazed by jellyfish at the local aquarium, to a middle schooler finding the courage to go on her first overnight trip with her troop, Girl Scouts know the road to discovery starts with exploration.





Your Girl Scout Cookie favorites are back!



Adventurefuls®

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt



Exploremores™

Rocky road ice cream-inspired cookies filled with flavors of chocolate, marshmallow and toasted almond crème



Lemonades®

Savory slices of shortbread with a refreshingly tangy lemon flavored icing



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe



Thin Mints®

Crispy chocolate wafers dipped in a mint chocolaty coating



Peanut Butter

Patties®

Crispy cookies layered with peanut butter and covered with a chocolaty coating



Caramel deLites®

Crispy cookies topped with caramel, toasted coconut, and chocolaty stripes



Peanut Butter

Sandwich

Crisp and crunchy oatmeal cookies with creamy peanut butter filling



Caramel

Chocolate Chip

*Caramel, semi-sweet chocolate chips, and a hint of sea salt in a delicious cookie**










*Limited availability



Girl Scout Cookies®

2026 Food Allergens Guide



	CONTAINS (Y) OR MANUFACTURED IN A SHARED FACILITY WITH (M)					CONTAINS				CERTIFICATIONS		
	Wheat	Soy	Milk	Peanuts	Eggs	NO High Fructose Corn Syrup	ONLY Colors from Natural Sources	NO Preservatives	NO Trans Fat	Certified Gluten Free	Made with Vegan Ingredients	Certified Kosher OU-D and Halal
 Adventurefuls®	Y	Y	M	M		Y	Y	Y	Y			Y
 Exploreables™	Y	Y	Y	Y		Y	Y		Y			Y
 Lemonades®	Y	Y	M	M		Y	Y		Y		Y	Y
 Trefoils®	Y	Y	Y	M		Y		Y	Y			Y
 Thin Mints®	Y	Y	M	M		Y	Y	Y	Y		Y	Y
 Peanut Butter Patties®	Y	Y	M	Y	M	Y		Y	Y		Y	Y
 Caramel deLites®	Y	Y	Y	M		Y			Y			Y
 Peanut Butter Sandwich	Y	Y	Y	Y		Y		Y	Y			Y
 Caramel Chocolate Chip						Y		Y	Y	Y	Y	Y

For complete nutrition facts and ingredients, visit girlscoutcookies.org
or www.abcbakers.com for more information.

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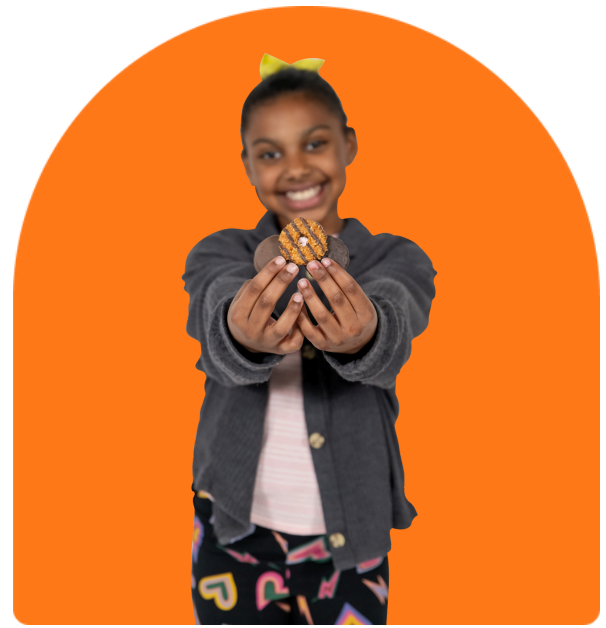
Prepare to be Fierce

Ordering

- Traditional Order Card: Girls talk to friends, family, and neighbors, and use their entrepreneurial skills to sell during the Cookie Product Program. The Girl Scout records the customer's order on the Order Card. The customer does not pay until delivery. Girls deliver the cookies & collect money at that time.
- Direct Ship: Customers prepay and have cookies shipped directly to their door. The Girl Scouts' Smart Cookie Dashboard will be updated automatically. The cookies are delivered directly to the customer. No girl contact is required.
- Online: Online order customers can request girl delivery or direct shipping to their door.

Delivery

- Online orders can be requested for girl delivery. Caregivers must approve the order in the Digital Cookie system. Girls have the responsibility to record it on their order card and/or report the inventory needed to their troop leader. If the customer chooses to use the credit card payment feature, they can prepay online. Girl Scouts deliver the cookies, and no payment is needed.



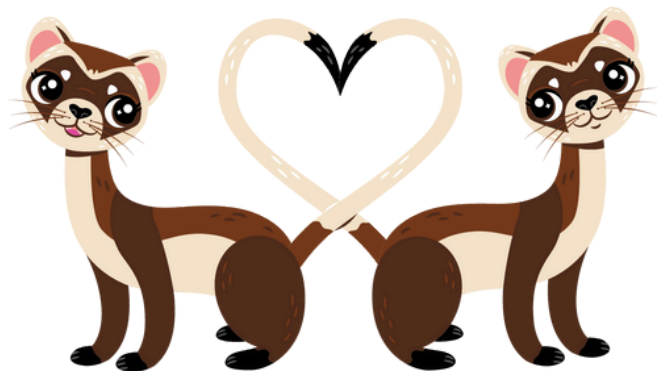
Booths

- Cookie Booth sales are a great way to increase your troop's Cookie Product Program success! After securing permission from the manager of a location for a date and time, troops MUST submit their booth information in the "Booth" tab in Smart Cookie for:
 - Council approval and awareness of where troops are holding Cookie Booths throughout the booth season.
 - Free advertising through the GSLE website (www.gsle.org) and GSUSAs online Cookie Finder.
 - Avoiding conflicts with another troop's scheduling at the same location/date/time.
- No bars, breweries, wineries, or drug dispensaries are allowed. Council reserves the right to deny any booth site that is not up to our standards. If troops insist on a location that was denied, the troop leaders could be released for placing girls in harm's way.
- There must be two registered, background-checked, non-related female adult volunteers present at all times. Daisy Girl Scouts are only permitted to sell at booths at schools, places of worship, or outside of their homes (Lemonade Stand).
- When arriving for booth setup, please notify the manager on duty beforehand. Please abide by management's rules and regulations regarding booths.



Money

It is the Troop Cookie Manager's responsibility to collect all money from the families. Do not hold on to money until you have it all, rather, ask families to turn cookie money in to you as soon as they receive it and deposit it as quickly as possible. Set-up time(s) are designated for this purpose to meet with caregivers and do not accept money from a girl without a caregiver present. Ensure that a receipt is provided for every financial and cookie transaction.



Smart Cookies will calculate troop proceeds based on the number of girls selling and the total number of boxes ordered by the troop, both in the Initial (Early) Order and from Cookie Cupboards. Find this on the 'Dashboard' in Smart Cookies. For more details, go to Reports and select the 'Troop Balance Summary Report'. Enter family payments in Smart Cookies under the Finance Tab 'Girl Orders' column, dollar amounts in the 'Paid' column, as documentation of payments, so this information is accessible to Council. For more details, go to 'Reports' and select the 'Girl Balance Summary Report'. At the end of the program, when all monies are collected from the girls, the girls balances should all reflect a zero balance.

ANY TIME COOKIES OR MONEY EXCHANGES HANDS, A RECEIPT IS NEEDED.

1. Fill out a cookie receipt for each caregiver who gives you cookie money.
2. Include Troop number, girl's name, date, and amount received on each receipt.
3. Have each caregiver count their cookie money in front of you to verify the amount before signing the receipt. Do not accept unopened Girl Money Envelopes without counting the money with each caregiver.
4. Caregivers are responsible for all cookies and money during the Product Program. Have caregivers, not girls, sign the receipt.
5. Troop Cookie Managers sign in the "Received From" area of the receipt, and the caregivers sign in the "Received By" area.
6. Give caregivers a signed copy of the receipt and retain a copy for your records. It is best practice to keep all receipts from transactions during the Cookie Season. This will serve as verification and a safeguard to protect you in case of questions after the payment is received.





Donations

To enter donations on Smart Cookies, you will use the Virtual Cookie Share button under the Orders Tab on Smart Cookies. The Unit of Measure (UOM) is set in Package quantities. Enter each girl's totals in package quantities. You may enter one order or multiple orders until the end of the sale. To view all completed Virtual Cookie Share orders, hover over the Orders tab, then select Manage Orders. The Girl Scout will be financially responsible for these cookies.

There is also a Tracked Cookie Share option on Smart Cookies. You can find this under Orders -> Tracked Cookie Share. Use this if you had girls sell cookies as donations at a booth. Tracked Cookie share allows you to transfer donated packages without giving the Girl Scout financial responsibility.

Returns, Damages + Leftovers

There are no cookie returns from the cupboard. However, if you receive damaged cookies, please bring them to a cookie cupboard for an exchange. If you have leftover cookies after the season ends, you are responsible for selling the cookies. If you need assistance, advice, or help through that process, the Product Program Team will be there to assist as best as we can!



My Goal:



Set Your Cookie Goals

The Girl Scout Cookie Program begins January 12, 2026
On your honor you may not take orders or sell cookies before this date.

girl scouts
louisiana east

www.gsle.org | 504-733-8220

25+
Pkgs



Participation Patch

60+
Pkgs



Luggage Tag **OR** Mood Cup

100+
Pkgs



Bandana **OR** Lanyard

150+
Pkgs



\$5 Cookie Dough **OR** Sunglasses

215+
Pkgs



Socks **OR** Mood Grip Bottle

300+
Pkgs



Fuzzy Journal **OR** Rechargeable Flashlight

375+
Pkgs



T-shirt **OR** Mini Backpack Stationary Set

450+
Pkgs



\$15 Cookie Dough **OR** Plush

515+
Pkgs



600+
Pkgs



Bowling + Arcade Event in Gonzales on June 5 **OR** Laser Tag event in Harahan on May 30 **OR** Mesh Baseball Cap

775+
Pkgs



Crewneck **OR** Blanket



900+
Pkgs



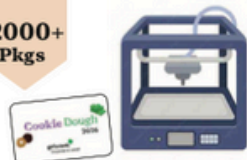
Roll Up Duffel Bag **OR** Plush Ferret Backpack

1250+
Pkgs



CEO Event at Camp Marydale with Horseback Riding Helmet **OR** \$70 Cookie Dough

2000+
Pkgs



3-D Printer and Class at the DreamLab **OR** \$100 Cookie Dough

3000+
Pkgs



Roller Derby Tickets + Skates + Helmet **OR** Bike and Helmet

4000+
Pkgs



1 Week at Camp **OR** Camping Set

Daisy Super Seller

150+
Pkgs

Sold by a Daisy Girl Scout



Super Patch

Super Troop - Girls

250+
PGA



BFF Bracelets (set of two)

Super Troop - Adults

250+
PGA



Apron
One Troop Adult will receive this reward in each Super Troop

Initial Order

200+
Pkgs



Cookie Charm
Girl Scouts with an Initial Order of 200+ Packages

Top 50 Sellers



2026-2027 Girl Scout Membership



Top Seller
Makala Divinity of Troop
40876 sold 3057 packages!



1



2



3



4



5



EVERY Troop that sold 20+ items in the 2025 Fall Product Program will earn an additional 2 cents per box of cookies sold this year!

2026 Cookie Season Patches

1. Participation Patch: 25+ Packages
2. Cookie Rally Patch: Attend a Cookie Rally
3. Cookie Share Patch: 5+ Packages Donated
4. Achievement Bar: 50 to 4000 Packages

****Achievement Bars are NOT cumulative. Girl Scouts will only receive the highest patch earned.**

5. Cookie Booth Patch: Participate in a Cookie Booth

2026 Proceeds:

Based on PGA (Per Girl Average)

Proceeds for Troops at all levels who select rewards:

- 1 - 99 packages PGA = \$0.70 per package
- 100 - 199 packages PGA = \$0.75 per package
- 200+ packages PGA = \$0.80 per package

****Multi-Level Troops that include Daisies and Brownies must choose the reward award option listed above.**

Proceeds for Junior troops and above who do not select rewards:

- 1 - 99 packages PGA = \$0.85 per package
- 100 - 199 packages PGA = \$0.90 per package
- 200+ packages PGA = \$0.95 per package

BRAVE. FIERCE. FUN!



Scan here for more information about GSLE's Cookie Program and Rewards!





Use these black footed ferret fun facts to kick off your cookie rally. Will you turn them into a game? How about a package of cookies as a prize for whoever gets the most correct!

The black footed ferret is the only ferret species native to North America

Average life span in the wild is 1-3 years, and 4-6 in captivity

They were thought to be extinct until 1981 when a few were found in Wyoming. Today over 400 live in the wild thanks to captive breeding and reintroduction and cloning.

They are nocturnal, most active at night, and fossorial, living underground

Natural habitat is the grassland ecosystem in the North American plains

Black-footed ferrets are dependent on prairie dog colony health, as they are their primary source of food!



ABC Bakers provides YouTube training videos to guide you every step of the way!

Training can be accessed directly from

www.abcsmartcookies.com/safety-and-training



Be on the lookout for this important email!

From: noreply@abcsmartcookies.com <noreply@abcsma>
Sent: Tuesday, November 29, 2022 4:34 PM
To: abcbakers.troop+test@outlook.com <abcbakers.troop+test@outlook.com>
Subject: ABC Smart Cookies Registration

Add noreply@abcsmartcookies.com
to your safe sender list!

Dear Girl Scout Volunteer,

Girl Scout Cookie season is starting soon! To help you get ready for a great cookie season please set up your account and register on the ABC Smart Cookies website, click the link below to get started:

<https://app.abcsmartcookies.com/#/registration?token=88273fb7-c1e7-4531-9d3e-577860f90a53>

By registering on ABC Smart Cookies website, you will be able to complete your profile, start managing your cookie sale and have access to all of the resources available on the ABC Smart Cookies website!

Thank you,

The ABC Smart Cookies Team

If you'd like to unsubscribe and stop receiving these emails [click here](#)

Become a Digital Entrepreneur in a Flash!

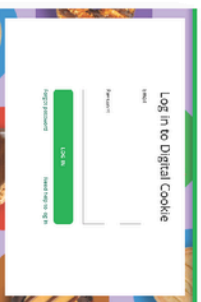
This cookie season, superpower your sale by adding Digital Cookie to your toolkit.



STEP 1

Register for Digital Cookie

Look for the Digital Cookie registration email in your inbox on or after _____ to register. If you can't find it, contact your council or visit **digitalcookie.girlscouts.org** and click the "Need help" link.



In Season

Use the Digital Cookie app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies. Girl Scout's sites must be published before logging into the mobile app.



Track Orders and Inventory

- View/approve your orders.
- See what your customers are buying.
- Make sure you have enough cookies to fill your orders.
- Prepare to deliver to customers.



STEP 2

Set Up Your Site

Take a few minutes to set your sales goal, write your cookie story, upload a fun picture or video. Then publish and be ready to go!

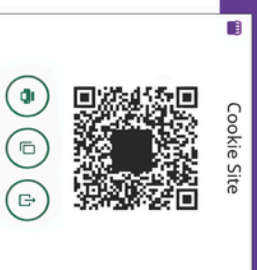
Prepare now by talking with your family about your goals and create a fun video telling customers why they want to support your business.



STEP 3

Add Customers

Add customers to your list and once sales have begun, use Digital Cookie to email them to visit your site. Or share your link or QR code directly with customers.



Need Help?

Look for the Digital Cookie **Support button** for step-by-step instructions, tutorials, videos, tip sheets, and more.

Need 1:1 help? Click on the customer support button to talk live to a representative or submit a ticket for more support.





Ways to Participate in the Girl Scout Cookie Program

Ready to help your Girl Scout get the most out of cookie season? No matter how they take part in the Girl Scout Cookie Program,[®] they'll grow their people skills, learn to set goals, make smart decisions, and so much more. Talk with them about which options they're excited to explore this year!



Text or Call Friends and Family

Is this your Girl Scout's first time running their own cookie business? Texting or calling friends and family is a great way to help them feel comfortable connecting with cookie customers. If your Girl Scout has a busy schedule, this is a flexible option.

Digital Cookie[®]

Is your Girl Scout ready to take their digital marketing skills to the next level? With the Digital Cookie platform, Girl Scouts can ship cookies directly to customers, accept orders for cookie donations, or schedule an in-person delivery. This way, your Girl Scout can reach their sales goals no matter what their schedule is like.

Door-to-Door Deliveries

Going door-to-door is a great way for your Girl Scout to perfect their sales pitch! Get out in your community and sell in your own neighborhood. Use door hangers and business cards for customers who aren't home. They'll also grow their people skills by meeting new neighbors (with the necessary adult supervision, of course).

Cookie Stands

Would your Girl Scout feel more comfortable on their own turf? Cookie stands, similar to lemonade stands, are set up in front of a residence on private property, where they'll market their cookies to customers in their neighborhood. They're a great way to ease more introverted Girl Scouts into connecting with their communities. This can be fun for the whole family!

Cookie Booths

Cookie Booths are a great way to interact with new customers, develop teamwork, and have fun. Troops or groups of Girl Scouts work together to market their cookies outside a preapproved location (like a grocery store, mall, bank, or even a drive-through booth in a parking lot) where they can practice their business skills with new customers.

Note: cookie booths must be coordinated by troop cookie managers; may only happen at council-approved locations; and must be legally open to, accessible, and safe for all girls and potential customers.)

Connect With Your Community

The possibilities are endless! Girl Scouts team up with their parents/caregivers to sell cookies to their employees and coworkers, at places of worship, and at community groups. From preparing a corporate pitch to selling cookies in bulk to car dealerships, real estate agents, or financial institutions, there are so many ways to grow your cookie business.

Participating in the cookie program helps power Girl Scouts' adventures throughout the year. It's also a fun way to learn important skills for future careers and in life including goal setting, decision making, money management, people skills, and business ethics.



Promising Practices

- Collect all outstanding money from girls/caregivers by March 25 and deposit it into your troop bank account.
- Complete all transfers of cookies in Smart Cookies from your troop to girls by the March 24 deadline.
- Let girls and their parents/guardians know each girl's final box total.
- View the Just in Time training tutorial on "Recognition Orders" on ABC's YouTube Channel, or under the Resources tab of your Smart Cookies dashboard.
- Create your troop's main recognition order in Smart Cookies and check for accuracy before March 24 - Be sure your girls get credit for their sales!
- Check Smart Cookies for transfers in and out of your troop for accuracy and report any discrepancies to your Service Unit Cookie Manager immediately.
- Review your Troop Balance Summary report in Smart Cookies and check for accuracy before the final April 2 ACH draft. Report any discrepancies to your SUCM immediately.
- Please turn in the following items for any girl who did not pay her cookie bill in full: Cookie Collection Cognito form, copies of receipts, emails/texts, and any other documentation, and Girl Balance Summary report from Smart Cookies. All Cookie Collection forms are due April 2.
- Once incentives arrive in May to your SUCM, please pick up recognitions and distribute to girls as soon as possible.
- Report recognition issues and/or shortages to your SUCM as soon as possible.
- Have a cookie and pat yourself on the back for a job well done!





2026 Cookie Season Price Increase

- As we prepare for the upcoming Girl Scout Cookie Season, we want to keep you informed of a few important updates.

Beginning this year, traditional Girl Scout Cookies will be \$7 per box, and gluten-free cookies will be \$9 per box.

- This adjustment reflects the rising costs of ingredients, production, and distribution—realities faced by any business. The Girl Scout Cookie Program is first and foremost an entrepreneurial learning experience for girls, and navigating these changes helps teach real-world skills like financial literacy, goal setting, and adaptability.

To support our troops, we're also increasing troop proceeds by an additional five cents per box, ensuring more funds go directly back to the girls and their activities.

- Thank you for your continued support of this incredible program.





Have a great cookie season!

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