

SPONSORSHIP OPPORTUNITIES



VOLUNTEER KICKOFF | \$2,500 - \$10,000

Saturday, July 27, 2024

Volunteers come together on a Saturday in the summer for the annual Volunteer Kickoff. This event brings together hundreds of Girl Scout volunteers, Girl Scouts, Council staff, Board members and others for a day of learning, development and fun, truly celebrating the integral role of volunteers in Girl Scouting. It also serves as the kickoff to the Girl Scout year and is a wonderful celebration empowering girls and women across the 23 parishes of southeast Louisiana.

BELIEVE IN GIRLS (B.I.G.) EVENT | \$2,500 - \$25,000

Saturday, October 12, 2024

Hundreds of Girl Scouts from across southeast Louisiana will come together for GSLE's Believe in Girls (B.I.G.) Event at Nicholls State University. Girl Scout troops will spend the day exploring numerous exhibits and presentations. This exciting day focuses on hands-on, educational, and informative displays and activities relating to Girl Scouting's focus areas of STEM (Science, Technology, Engineering and Math), Life Skills, the Outdoors and Entrepreneurship.





SMART COOKIE U | \$1,000 - \$5,000

January 2025

The official kickoff to Cookie Season, Smart Cookie U, is an event designed to help girls and volunteers prepare for the largest girl-led entrepreneurship program in the country: the Girl Scout Cookie Program! During the event, girls will have the opportunity to work one-on-one with successful business women from the community and enhance their business and financial knowledge, while boosting their self-esteem and leadership skills.

OUR GIRLS, OUR FUTURE LUNCHEON | \$1,500 - \$15,000

March 13, 2025

Each year, GSLE hosts its premier fundraising event, the Our Girls, Our Future Luncheon, celebrating the power of Girl Scouting in southeast Louisiana. By partnering with GSLE, your company will align itself with an organization whose commitment to leadership development and the positive impact women and girls make in southeast Louisiana communities is reflected through its advocacy, programs, and services for girls and their families.





RECOGNITION OF EXCELLENCE VOLUNTEER EVENT | **\$1,000 - \$5,000** *April 2025*

GSLE volunteers work hard to create a safe and fun environment for Girl Scouts to learn how to lead, and the Council cherishes all volunteers and recognizes the valuable contributions they make in developing girl leaders. The Recognition of Excellence Dinner, held each April during Volunteer Appreciation Month, recognizes and celebrates these extraordinarily dedicated men and women who provide exemplary service and go above and beyond the expectations of their position to make a difference for GSLE and all Girl Scouts.

GOLD AWARD | \$2,500 - \$10,000

April 2025

The Girl Scout Gold Award represents the highest achievement in Girl Scouting and recognizes girls who demonstrate extraordinary leadership through remarkable "take action" projects that have sustainable impact in their communities and beyond. The annual Gold Award Dinner in April is an important event highlighting the remarkable young women earning their Gold Awards as a source of inspiration for other girls and Girl Scouts to follow in their footsteps.



For further information, please contact Molly Sanchez, Chief Development Officer, at msanchez@gsle.org.