



# Volunteer Kick-Off

9:00 am – 4:45 pm

(Registration begins at 8:30 am)

Open to all adult Girl Scout Volunteers!

# Recognition of Excellence Luncheon

11:45 am – 1:30 pm

(Registration begins at 11:30 am)

[Volunteer Kick-Off Event Registration Link](#)

---

## Girl Scout University

*Limited Seating Available*

9:00 am – 4:45 pm

(Registration begins at 8:30 am)

Open to all Senior and Ambassador Girl Scouts

---

## Friday Night Social and Networking

Join GSLE staff from 6-8pm

5<sup>th</sup> Floor Balcony

---

## *Accommodation Recommendations*

Discounted Room Rates are available at Hampton Inn & Suites

North Canal Boulevard, Thibodaux, LA 70301

\$89 Rates are available for

Friday, August 22 & Saturday, August 23

[Discounted Room Rate Link](#)

**DISCOUNTED RATES EXPIRE SUNDAY, AUGUST 17<sup>TH</sup>!**

---

## *Event Location*

Saturday, August 23, 2025

Thibodaux Regional Wellness Center

726 N Acadia Rd, Suite 1000, Thibodaux, LA 70301

[Volunteer Kick-Off Event Registration Link](#)

# Course Offerings and Descriptions

## Using Traditions and Ceremonies to Build Bonds

Girl Scout traditions are the heart of who we are! In this seminar, we'll explore history, ceremonies, songs, and symbols that create a sense of belonging and pride in every troop. Learn how to incorporate these meaningful traditions into your meetings and events to deepen connections and inspire the next generation of Girl Scouts.

## Branding Basics

This class introduces volunteers to the basics of branding and how it applies to the Girl Scout image. Participants will learn how to use the official Girl Scout brand—logos, colors, and messaging—consistently and professionally across materials, events, and social media. The class will also cover the importance of brand integrity, how to represent the Girl Scouts in the community, and tips for creating branded flyers, posts, and recruitment tools that align with national standards

## What's New in Membership Year 26

Get ready for an exciting new year! This class will walk you through what's new for the 2026 Girl Scout membership year. We'll cover updated programs, changes to badges or highest awards, new tools or resources for volunteers, and any important policy updates. Whether you're a seasoned volunteer or just getting started, this session will help you stay informed and ready to support your girls with confidence

## Mental Wellness

This class focuses on the importance of mental wellness—for both you and the girls you lead. Learn practical strategies to manage stress, set healthy boundaries, and create a positive, supportive environment. We'll also discuss how to recognize when a girl may need extra support and how to connect with resources. Taking care of your own well-being helps you be the best leader you can be!

## Troop Basics

This seminar covers everything you need to confidently guide your troop! We'll walk through essential topics like clear communication with families, planning your first year, understanding the Highest Awards, and how to support girls as they transition to the next level. Leave with tools, tips, and a plan to make your troop year smooth and successful!

## GSUSA New Leader Onboarding: Family Engagement - The Key to Success

**\*Required Training:** Engaging families in their Girl Scout's experience benefits troop leaders, Girl Scouts and families too. This course illuminates the value of family engagement and provides practical strategies for how to enlist family support. It also equips you with an agenda to plan a parent/caregiver meeting to set the tone for family engagement for the year.

## GSUSA New Leader Onboarding: Funding the Fun - Managing Girl Scout Troop Finances



**\*Required Training:** In this course, you will learn the basics of managing your troop's funds. We will highlight how troops fund meetings and activities. We will also review how troops manage and report their finances to their councils.

## GSUSA New Leader Onboarding: The Girl Scout Cookie Program



**\*Required Training:** In this course, you will learn the basics of the Girl Scout Cookie program. We will review how and why Girl Scouts sell cookies, who the bakers are that make the cookies, and how to utilize your cookie proceeds with your troop. We'll also review all the exciting program options you can explore with your troop as you build their entrepreneurial skills. Finally, we'll go over cookie selling safety, and important ways to bring families and caregivers along in your troop's cookie business adventure.

## Growing Your Service Unit



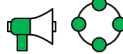
Discover practical strategies to grow and strengthen your Service Unit! In this seminar, we'll explore simple, effective ways to boost girl and volunteer membership, increase engagement, and build strong community partnerships. Whether you're new to the role or a seasoned volunteer, you'll leave with fresh ideas, useful tools, and the confidence to help your Service Unit thrive.

## Older Girl Opportunities: Getting the most Girl Opportunities



There's so much more to explore in Girl Scouts beyond the younger years! This seminar highlights the exciting opportunities available to older girls, including travel adventures through Destinations, unique programs like Mariners and Trailblazers, earning the Highest Awards, planning trips to Savannah and beyond, and growing leadership through community impact. Learn how to keep older Girl Scouts engaged, inspired, and ready for what's next!

## GS Tech, Apps, Media Pod Conversation



This class introduces volunteers to helpful technology tools that make leading a troop easier and more fun! Learn about apps for communication, organization, and planning, plus how to use the Girl Scout Media Pod to share stories and photos safely and appropriately. We'll cover the best practices for using tech with Girl Scouts while keeping safety and privacy a top priority.

## Pathway Key:

Girl Scout Basics



gsLearn Requirement



Troop Enrichment



SU Enrichment

