



...an opportunity for every family to say,
“Girl Scouts has made a difference in my daughter’s life,
and I want to help make that experience possible for others.”

The 2026 Annual Family Giving Campaign runs
September 1 - December 31, 2026 | 2026 AFG Goal: \$25,000

FAQs:

My Girl Scout pays an annual membership fee and she participates in the product program. Why am I being asked to give further?

Each year, GSLE invests an average of \$383 in every Girl Scout it serves above and beyond the revenue it receives from the sale of cookies and fall product. While the Product Program contributes significantly to funding this work, net proceeds cover only about half of the Council’s operating budget. Therefore, each and every Girl Scout’s experience is subsidized by the generosity of donors.

What exactly is being asked of our family?

The suggested contribution per Girl Scout is \$25 in order to receive the patch incentive. However, all gifts are meaningful and appreciated. AFG is about participation, not the size of a gift. When every family gives at a level that is meaningful to them, it demonstrates a shared commitment to the future of Girl Scouts Louisiana East.

Is there a deadline to contribute?

While gifts are meaningful at any point in the year, in order to count toward this year’s AFG goal, they must be received by December 31, 2026.

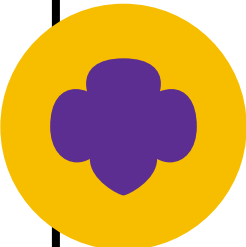
What does my gift accomplish?

Gifts to AFG provide unrestricted support, allowing Girl Scouts Louisiana East to meet the greatest needs across all programs, camps, leadership opportunities, volunteer support, and girl experiences. A strong culture of family giving sends a powerful message that our Girl Scout community believes in and invests in the Girl Scout Experience. Every gift matters, and every family can play a role.



FAQs (continued):

My Girl Scout loves earning badges! What incentives are available for participating in AFG with a gift?

Donation Level	Recognition/Reward	
\$25 Per Family		Girl Reward • All girls in the household receive an exclusive Annual Family Giving Patch with qualifying family donation. (All Girl Scouts/Juliette families) • A household gift can be recognized on Billy's Herd Annual Family Giving Honor Roll
100% Family Participation If every registered family within the troop* makes a \$25 gift or more to Annual Family Giving.		Troop Reward Every troop with 100% participation will receive a Badge in a Box (over 30 Badge kits to choose from) *If you are a Juliette you can still receive a Badge in a Box with this promotion. Includes: • All supplies • Instructions • Include Badges (for each girl in troop/or Juliette)
Service Unit Annual Family Giving Goal (varies by Service Unit size)		Service Unit Reward All qualifying Service Units will receive a Campout Experience at either Camp Marydale or Camp Covington. Valued at \$150-\$500 Includes: • Lodging/Unit Fees covered • Camp facility use • Special recognition on Billy's Herd Honor Roll Additional fees for any program support, meals, and other add ons will be the service units responsibility.

Additionally, your contribution is tax-deductible to the extent allowed by law.

How do I make my gift and make sure it gets credited to my Girl Scout?

Donate online by visiting gsle.info/AFG for more details or scan this QRcode:



Questions?

Please contact **Madeleine Briscoe**, at mbriscoe@gsle.org. Thank you for helping to create a stronger, more sustainable future for Girl Scouts in our region!